

Stakeholder Entrepreneurship

Public and Private Partnerships

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WEITERE INFORMATIONEN UND BESTELLUNG

<https://shop.lexisnexis.at/stakeholder-entrepreneurship-9789811670930.html>

Details

This edited book explores how stakeholders play a key part in any entrepreneurial endeavour because of their investment in the outcome. This book highlights that it is important to understand the reason and rationale for stakeholder engagement in entrepreneurship. Furthermore, this book showcases how there are different kinds of stakeholders from businesses directly linked to an entity to others that have a more policy influence on the industry segment. This book demonstrates that it is useful to understand to what extent stakeholders influence entrepreneurial decision making.

This book states that most stakeholders tend to take an indirect role in the governance of a business in terms of what strategic decisions are made. This can change in times of crisis or change depending on the nature of the relationship. This book makes the case that stakeholders can take positive action in the form of advice or help.

This book asserts that stakeholders who have an ongoing direct role are likely to invest more time and effort in an entrepreneurial endeavour. This book uncovers that it is important to re-evaluate on a continual basis whether the relationship is working and what needs to be done in order to increase efficiency. This edited book focuses on the role of stakeholders in an entrepreneurial context thereby being amongst the first research books to place specific attention on stakeholder management through public and private partnerships.

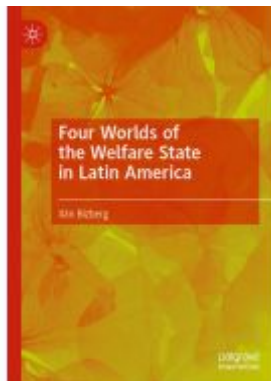
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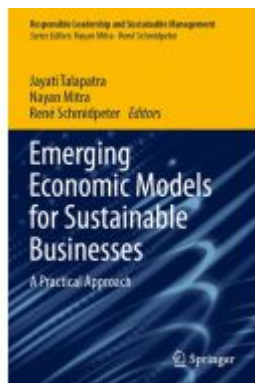
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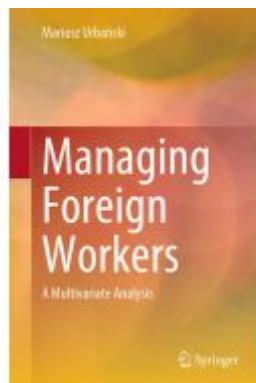
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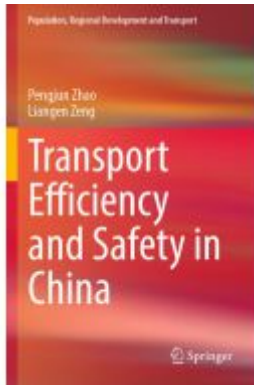
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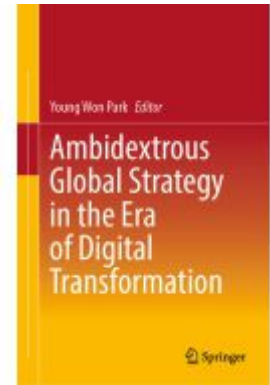
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