



MicroFinTech

Expanding Financial Inclusion with Cost-Cutting Innovation

Ladenpreis: 153,99EUR

ISBN: 978-3-03-080396-4

Auflage: 1st ed. 2021

Verlag: Palgrave Macmillan, Springer International Publishing

Erscheinungsdatum: 08.09.2022

Autoren: Moro-Visconti Roberto

Reihe: Palgrave Studies in Financial Services Technology

WEITERE INFORMATIONEN UND BESTELLUNG

<https://shop.lexisnexis.at/microfintech-9783030803964.html>

Details

Microfinance is a renowned albeit controversial solution for giving financial access to the unbanked, even if micro-transactions increase costs, limiting outreach potential. The economic and financial sustainability of Microfinance Institutions (MFIs) is a prerequisite for widening a potentially unlimited client base. Automation decreases costs, expanding the outreach potential, and improving transparency and efficiency. Technological solutions range from branchless mobile banking to geo-localization of customers, digital/social networking for group lending, blockchain validation, big data, and artificial intelligence, up to "MicroFinTech" - FinTech applications adapted to microfinance. Of interest to both scholars, students, and professors of financial technology and microfinance, this book examines these trendy solutions comprehensively, going beyond the existing literature and showing potential applications to the traditional sustainability versus outreach trade-off.

Wir haben andere Produkte gefunden, die Ihnen gefallen könnten!



The Cryptocurrency Market
Ladenpreis: 197,99EUR



Wirtschaftspolitik klipp & klar
Ladenpreis: 33,92EUR



Im War for Talents bestehen
Ladenpreis: 29,95EUR



Know-how: Servicevereinbarungen,
Schnellauslöser im BU-Versicherungsfall,
GGF in der Insolvenz
Ladenpreis: 35,90EUR



Financial Engineering
Ladenpreis: 79,95EUR



Kernanalysen der Financial Due Diligence
Ladenpreis: 15,41EUR



Bürokratiefilter für den Gesetzgeber
Ladenpreis: 30,80EUR



The Digital Journey of Banking and Insurance, Volume II
Ladenpreis: 60,49EUR



US Economic Policy in the 21st Century
Ladenpreis: 76,99EUR



Contextual Strategic Entrepreneurship
Ladenpreis: 175,99EUR