

Transparency in Business

An Integrative View

Ladenpreis: 54,99EUR

ISBN: 978-3-03-112144-9

Auflage: 1st ed. 2023

Verlag: Palgrave Macmillan, Springer International Publishing

Erscheinungsdatum: 29.03.2023

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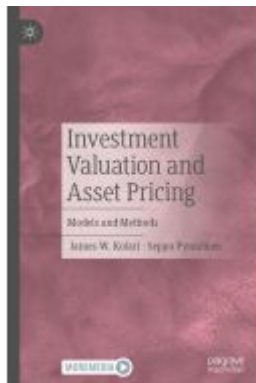
Details

This ambitious book develops an integrative understanding of business transparency spanning business disciplines. It synthesizes the vast, siloed research on business transparency to develop and provide an integrative view for business researchers and scholars, pointing out research opportunities in the process.

The first chapter introduces business transparency with a brief historical overview, followed by its key conceptualizations and challenges. Chapters 2 through 5 take up four conceptually distinct views of transparency in depth: transparency as strategic disclosure (Chapter 2), transparency as a business tactic (Chapter 3), transparency as organizational culture (Chapter 4) and transparency as a managerial virtue (Chapter 5).

Chapter 6 explores transparency's infeasibility challenge through the chasm between disclosure and understanding and considers its implications. The final chapter provides an integrative framework of business transparency. This book will be useful to business academics who are interested in transparency and associated concepts.

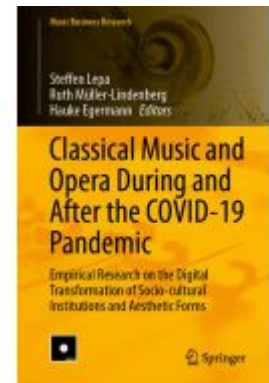
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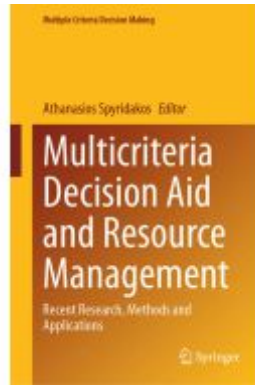
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