

Link Technology to Your Long-Term Business Goals

How to Use Technology to Mobilize Your People, Strategy and Operations

Ladenpreis: 49,49EUR

ISBN: 9781484282076

Auflage: 1st ed.

Verlag: APRESS

Erscheinungsdatum: 05.07.2022

Autoren: Praz

WEITERE INFORMATIONEN UND BESTELLUNG

<https://shop.lexisnexis.at/link-technology-to-your-long-term-business-goals-9781484282076.html>

Details

Link the use of technology with long-term business goals to optimize the core elements in your organization: people, strategy, and operations. This book will show you how effective planning of processes and execution of strategies with the help of technology can bring about an organization-wide increase in productivity and performance.

Business environments have grown increasingly competitive. Before an organization realizes what has happened, it can lose or gain market share. Being agile is the key to success. This book covers the processes that can help your enterprise be agile and follow best practices when executing your business strategy.

You'll review case studies from real-world experiences that dive deep into the problems a business encounters and the ways to solve those challenges. They deal with the different ways in which your organization can achieve dramatic performance improvements by changing your company's processes. The book also explains how objectives and key results can be used to align business teams for increased productivity.

With *Use Tech to Mobilize Your People, Strategy, and Operations* you'll learn how the intensity of core processes can ensure that growth does not wane in your organization.

What You'll Learn

- Know the role of three core elements in organizations: people, strategy, operations
- Understand how technology can enhance these three core elements
- Be aware of the importance of scale and security in the information era
- Eliminate distractions and uncertainty in core processes

Who This Book Is For

Alle Preise inkl. MwSt. zzgl. Versand. Bei Bestellung im LexisNexis Onlineshop kostenloser Versand innerhalb Österreichs.

People with experience building businesses (founders, CEOs, COOs, CTOs, project managers, product managers, operation heads, sales heads, finance heads, strategy heads, technology leaders) who are looking for technology solutions to business problems

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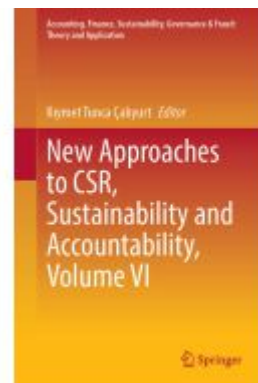
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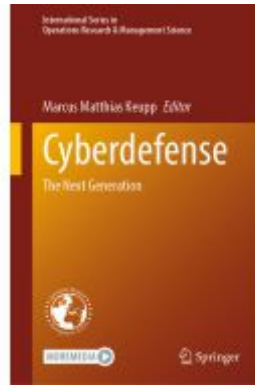
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