

## Strategic Outsourcing

**The Alchemy to Business Transformation in a Globally Converged World**

Ladenpreis: 54,99EUR

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**Autoren:** Vagadia Bharat

**Reihe:** Management for Professionals

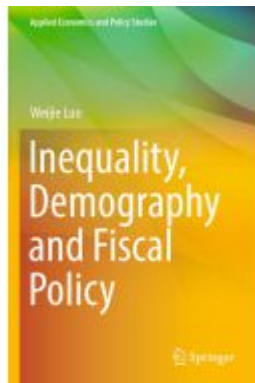
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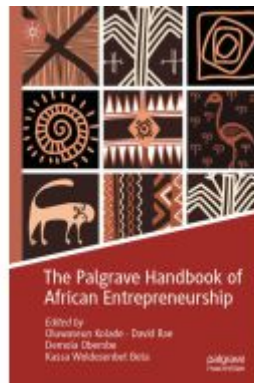
### **Details**

This book provides a road-map to successful implementation of strategic outsourcing programmes, providing down-to-earth approaches to outsourcing decision making and programme management, based on a grass-roots understanding. A practitioner-focused book for business leaders and managers providing a holistic view of strategic outsourcing, covering the three essential pillars of success: risks, rewards and relationships. The author shows how business leaders can transform organisational business models, structures and mind-sets, taking the reader on a journey through the book's fifteen chapters, helping the reader truly grasp: the drivers for change as a result of globalisation and convergence and their impact on organisational strategies; how outsourcing can transform the various processes and functions of an organisation; the impact outsourcing is having on various industry vertical sectors; the eight foundations of successful strategic outsourcing programmes, which when combined with strategic decision-making knowledge, guarantees that organisations embarking on the strategic outsourcing journey, derive the transformational benefits they seek.

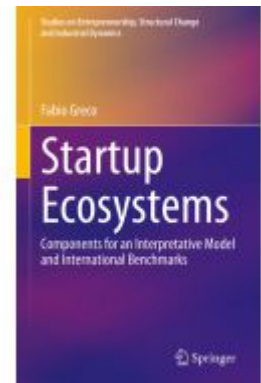
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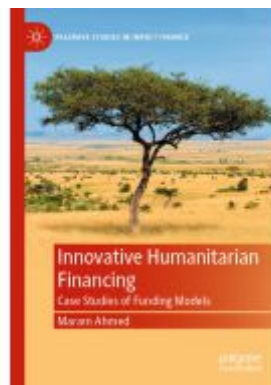
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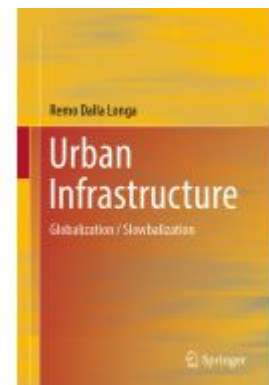
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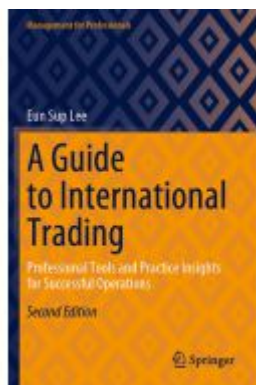
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