

Bottom Line Management

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WEITERE INFORMATIONEN UND BESTELLUNG

<https://shop.lexisnexus.at/bottom-line-management-9783642090639.html>

Details

Bottom Line Management presents a new approach to management. It will help you if you are a senior manager in an organization and have a seat at the table where key decisions are made. It will help you be a valued employee recognized as doing the good work of the organization.

What makes you valuable to your organization? You're valuable if the organization would lose out if it weren't paying you for your input. The head would have significantly more to do if you weren't there. Without you, less would be produced. In your absence, poorer decisions would be made.

Bottom Line Management gives you essential tools so that you can truly be valuable to your organization. In a very practical way it gives examples of successful rules how to maximize your contribution to the Bottom Line, and how to avoid popular mistakes in managerial decision making.

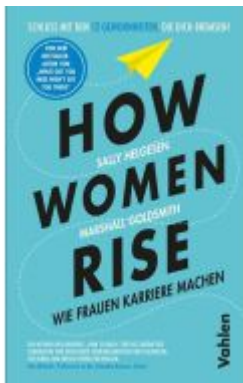
But in order for you to be valuable, your input must truly be valuable. Your input cannot be valuable if you do not know what the organization is trying to achieve and what strategy the head of the organization and the other leaders have adopted to try to achieve it, or if you cannot contribute to the making of good, sound, purposeful decisions.

Bottom Line Management will help you understand the organization's bottom line and contribute to it.

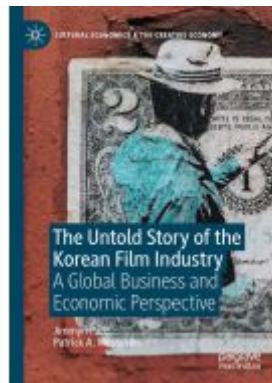
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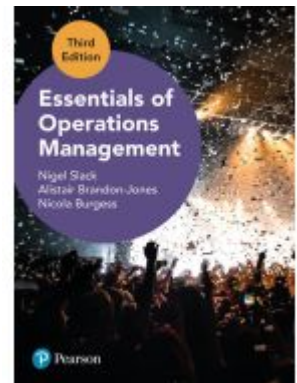
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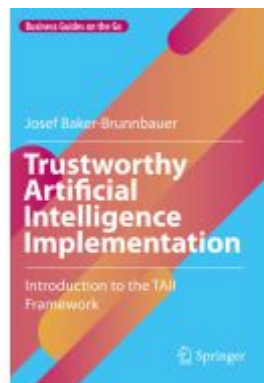
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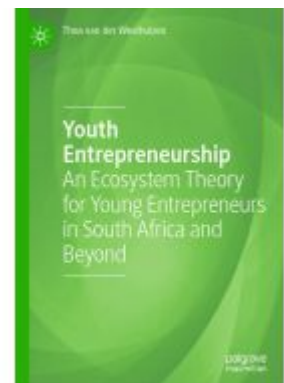
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