

# Blockchain Technology for Business Processes

**Meaningful Use of the New Technology in Businesses**

Ladenpreis: 54,99EUR

**ISBN:** 978-3-662-65817-8

**Auflage:** 1st ed. 2022

**Verlag:** Springer, Springer Berlin, Springer Berlin Heidelberg

**Erscheinungsdatum:** 18.08.2022

**Autoren:** Adam Katarina

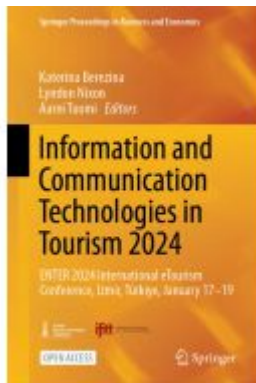
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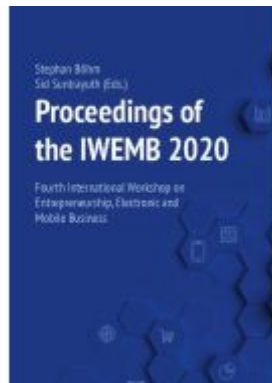
## **Details**

Blockchain technology beyond cryptocurrencies: Discover the many possible uses for your company In this practice-oriented book, the basics of blockchain technology are presented and the reader learns where and how this technology can be usefully applied in business processes. First, the general characteristics of blockchain technology are described; then an actual use case is developed and presented via various steps. This includes a stakeholder analysis as well as a review of the envisaged case by means of the so-called Blockchain Decision Path. In addition, the core concepts, important tools such as the morphological box and non-fungible tokens (NFT) as well as the roles to be filled according to the technology are presented. This book is suitable for managers, directors, developers, strategists and business consultants as well as for students. From the contents · Blockchain types, protocols and consensus models · Methods of process analysis: decision path and utility analysis · Development of an individualised blockchain model · Future analyses of blockchain technology With the help of this book, the reader is able to take his or her own necessary steps, filter out the appropriate business process and create the roadmap for a first prototype. The author explains this with practical examples to enable non-developers to access this knowledge.

Wir haben andere Produkte gefunden, die Ihnen gefallen könnten!



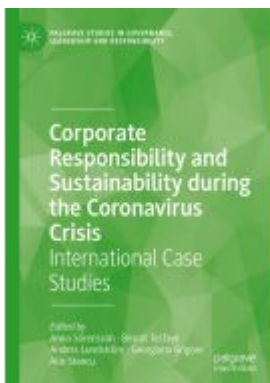
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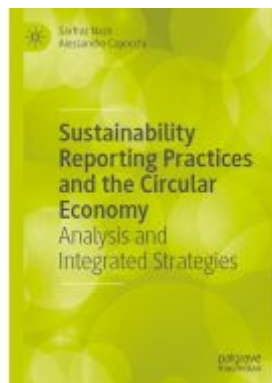
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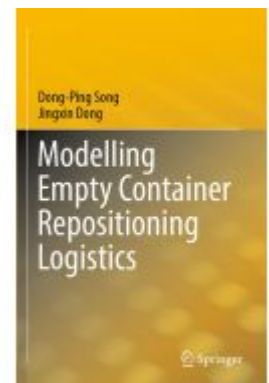
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