

Co-Creation Mindset

Eight Steps towards the Future of Work

Ladenpreis: 82,49EUR

ISBN: 978-3-03-121190-4

Auflage: 1st ed. 2023

Verlag: Schäffer Poeschel, Springer, Springer International Publishing

Erscheinungsdatum: 10.01.2023

Autoren: Michalik Georg

Reihe: Management for Professionals

WEITERE INFORMATIONEN UND BESTELLUNG

<https://shop.lexisnexus.at/co-creation-mindset-9783031211904.html>

Details

Co-creation is a major trend in management, yet no one seems to truly know what it is. With numerous examples and a Q&A section, this book explains exactly what co-creation is and how it differs from other forms of collaboration. To do so, it covers three main topics: innovation, trust and commitment. With regard to the first, co-creation creates a sense of psychological security by treating all participants as equals, the most important prerequisite for finding innovative solutions. In terms of trust, co-creation builds on individual strengths. People who believe in each other's abilities trust each other. Lastly, co-creation allows people to arrive at win-win solutions, which is the foundation for taking personal ownership.

The book is intended for executives, HR and organizational managers, and those responsible for corporate transformation who want to implement co-creation in a very concrete way, as well as anyone interested in co-creation in general.

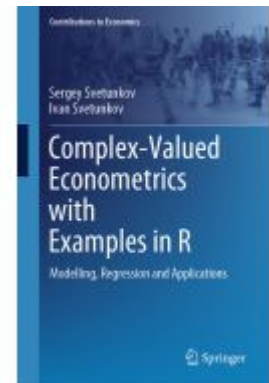
Wir haben andere Produkte gefunden, die Ihnen gefallen könnten!



Modernes Handelsmanagement
Ladenpreis: 41,20EUR



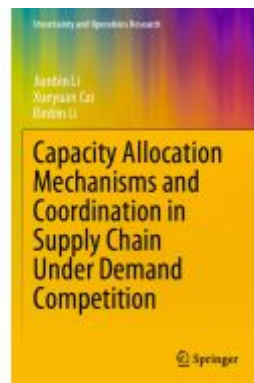
Controlling im Zeitalter von New Work
Ladenpreis: 36,00EUR



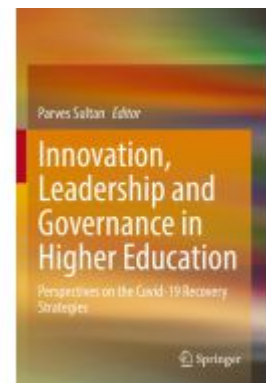
Complex-Valued Econometrics with
Examples in R
Ladenpreis: 109,99EUR



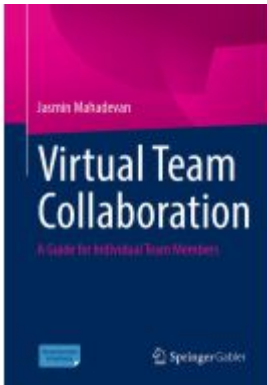
Vielfalt im Employee Lifecycle
Ladenpreis: 46,25EUR



Capacity Allocation Mechanisms and
Coordination in Supply Chain Under
Demand Competition
Ladenpreis: 142,99EUR



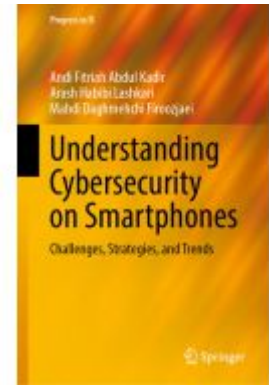
Innovation, Leadership and Governance in
Higher Education
Ladenpreis: 219,99EUR



Virtual Team Collaboration
Ladenpreis: 27,49EUR



Green Marketing and Entrepreneurship
Ladenpreis: 120,99EUR



Understanding Cybersecurity on Smartphones
Ladenpreis: 76,99EUR



ASPIRE: Führen mit Emotionen
Ladenpreis: 20,50EUR