

Rising Stars

Integrative Case Studies on the 100 Fastest-Growing Companies

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WEITERE INFORMATIONEN UND BESTELLUNG

<https://shop.lexisnexis.at/rising-stars-9783031500312.html>

Details

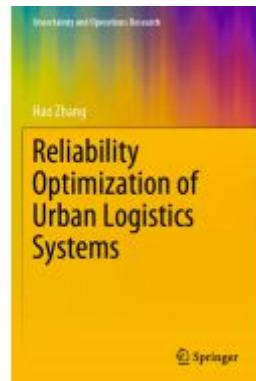
Companies focus on both organic and inorganic mechanisms in its pursuit for growth. The growth strategies of companies are determined by the industry sector and target market influence. Successful companies utilize multiple growth strategies like market development, disruption, product and channel expansion, strategic alliances, Mergers and Acquisitions and organic growth stimulus. In the modern world, a firm's success depends on innovation. Fast paced growth for a firm is a function of the extent to which company must learn how to scale up and extend its business, lengthen its expansion phase, accumulate and apply new knowledge to new products and markets faster than competitors. Therefore, there is no 'best strategy'.

This book discusses and analyses the strategies of growth of the fastest 100 companies as ranked by the Fortune Survey. Each case study focuses on market overview, business segments, SWOT analysis, growth strategy, ESG initiatives, risk factors and mitigation strategy, financial strategy, performance and valuation.

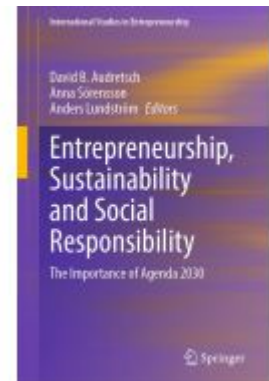
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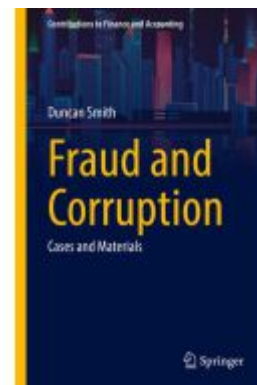
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