

# Artificial Intelligence and Machine Learning in the Travel Industry

**Simplifying Complex Decision Making**

Ladenpreis: 164,99EUR

**ISBN:** 978-3-03-125455-0

**Herausgeber:** Vinod Ben

**Auflage:** 2023

**Verlag:** Palgrave Macmillan, Springer International Publishing

**Erscheinungsdatum:** 27.05.2023

## **WEITERE INFORMATIONEN UND BESTELLUNG**

<https://shop.lexisnexis.at/artificial-intelligence-and-machine-learning-in-the-travel-industry-9783031254550.html>

## **Details**

Over the past decade, Artificial Intelligence has proved invaluable in a range of industry verticals such as automotive and assembly, life sciences, retail, oil and gas, and travel. The leading sectors adopting AI rapidly are Financial Services, Automotive and Assembly, High Tech and Telecommunications. Travel has been slow in adoption, but the opportunity for generating incremental value by leveraging AI to augment traditional analytics driven solutions is extremely high.

The contributions in this book, originally published as a special issue for the Journal of Revenue and Pricing Management, showcase the breadth and scope of the technological advances that have the potential to transform the travel experience, as well as the individuals who are already putting them into practice.

Wir haben andere Produkte gefunden, die Ihnen gefallen könnten!



Austrian Management Review  
Ladenpreis: 35,00EUR



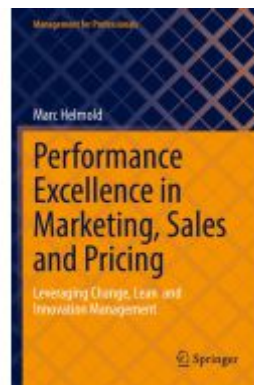
Digital Transformation and New Approaches in Trade, Economics, Finance and Banking  
Ladenpreis: 63,70EUR



Innovative Priority Mechanisms in Service Operations  
Ladenpreis: 32,99EUR



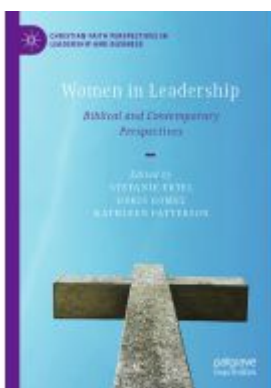
Führen mit Loa  
Ladenpreis: 25,70EUR



Performance Excellence in Marketing, Sales and Pricing  
Ladenpreis: 54,99EUR



Debating Leaderless Management  
Ladenpreis: 186,99EUR



Women in Leadership  
Ladenpreis: 175,99EUR



Das Baustellenhandbuch Abnahme  
Ladenpreis: 132,70EUR



Ganzheitliche Corporate Governance  
Ladenpreis: 61,67EUR



Betriebliche Altersversorgung in  
Deutschland  
Ladenpreis: 61,50EUR