

Business Under Crisis Volume I

Contextual Transformations

Ladenpreis: 175,99EUR

ISBN: 978-3-03-076569-9

Herausgeber: Efthymiou Leonidas, Shams S. M. Riad, Thrassou Alkis, Tsoukatos Evangelos, Vrontis Demetris, Weber Yaakov

Auflage: 1st ed. 2022

Verlag: Palgrave Macmillan, Springer International Publishing

Erscheinungsdatum: 23.01.2023

Reihe: Palgrave Studies in Cross-disciplinary Business Research, In Association with EuroMed Academy of Business

WEITERE INFORMATIONEN UND BESTELLUNG

<https://shop.lexisnexis.at/business-under-crisis-volume-i-9783030765699.html>

Details

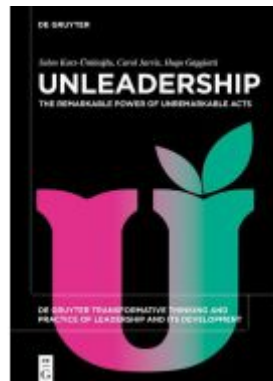
This book examines businesses under crisis conditions through a composition of contextual accounts. The Editors argue that crises are transformative, evolutionary and even revolutionary in the development of organizations, industries and markets. Moreover, crises reform the context in which organizations operate, including customers and their behaviour. As such, they need to be viewed as conduits to change, accelerators of evolution and catalysts of innovation in organizations. Emphasising the importance of 'context' and its complexities, the book argues that for crisis, as a concept and notion, context is crucial to any understanding of the meaning that should or could be attached to it.

Drawing on different types of changes and crises that substantially affect business, including economic, technological, political, and environmental, chapters Bringing together scientific research and case studies on contextual transformations, the book provides a balanced selection of works across business disciplines, including management, strategy, marketing and finance as well as geographic regions, market types and industries. The book examines the context of crises, its indicators and triggers, and encompasses topics such as Artificial Intelligence, e-mobility, changes in consumption patterns, militancy and the impact of pandemics.

Wir haben andere Produkte gefunden, die Ihnen gefallen könnten!



Research on Islamic Business Concepts
Ladenpreis: 186,99EUR



Unleadership
Ladenpreis: 25,95EUR



Storytelling im Coaching II
Ladenpreis: 22,70EUR



Die Bedeutung von Innovation als
Krisenbewältigungsstrategie in
Eventprojekten während der COVID-19-
Pandemie
Ladenpreis: 66,81EUR



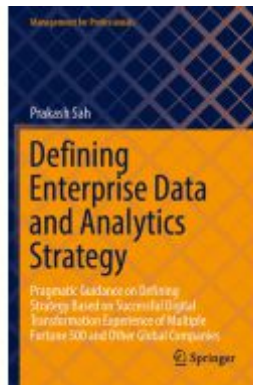
Starke Teams entwickeln
Ladenpreis: 41,20EUR



Retail Space Analytics
Ladenpreis: 175,99EUR



ESG-Reporting umsetzen
Ladenpreis: 51,40EUR



Defining Enterprise Data and Analytics
Strategy
Ladenpreis: 62,69EUR



Nachhaltige Bewältigung von
Unternehmenskrisen
Ladenpreis: 61,70EUR



Lehrbuch für Datenschutzbeauftragte
Ladenpreis: 54,40EUR