

# Unlocking Digital Transformation of Agricultural Enterprises

**Technology Advances, Digital Ecosystems, and Innovative Firm Governance**

Ladenpreis: 186,99EUR

**ISBN:** 978-3-03-113912-3

**Herausgeber:** Trukhachev Vladimir I.

**Auflage:** 1st ed. 2023

**Verlag:** Springer, Springer International Publishing

**Erscheinungsdatum:** 06.01.2023

**Reihe:** Innovation, Technology, and Knowledge Management

## **WEITERE INFORMATIONEN UND BESTELLUNG**

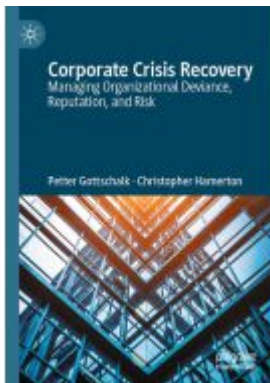
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## Details

This timely book collects the latest research on digital transformations unfolding in agriculture across the globe, with a special focus on Russia and the member countries of the Commonwealth of Independent States. The authors present a coherent framework for understanding the factors driving digital transformation of agriculture as a whole industry and agricultural enterprises in particular, through the prism of global trends, adoption opportunities, and barriers of economic digitalization and the ongoing transition to Industry 4.0. The volume serves as a unique source of cutting-edge research on the frontier digital technology available for agricultural enterprises, as well as it discusses predominant strategies, potential drivers of change, and responses to digital technology challenges faced by the industry. Such topics as intelligent systems, data analytics and machine learning, digital platforms, services and ecosystems, as well as the Internet of Things are extensively covered by the leading researchers, with numerous cases of industry technology applications.

This volume makes a unique contribution to the study of digital technology applications for building innovative agriculture, capturing critical trends and benchmarks in digital transformation of the whole industry. Due to its practical focus, the book appeals to practitioners and policymakers, not just academics. This is also a valuable resource for graduate students interested in digital technology advances, firm competitiveness, and sustainable innovation.

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