

Tourism Governance

A Critical Discourse on a Global Industry

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<https://shop.lexisnexis.at/tourism-governance-9783110633771.html>

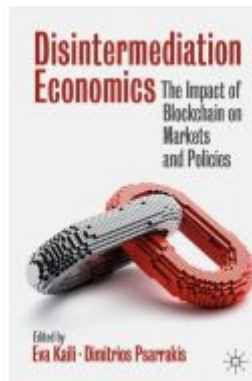
Details

Tourism Governance takes a systematic approach to reveal the varying internal and external dynamics that influence tourism policy and strategy across countries. With particular attention to the role of stakeholders and governmental scales, the book offers a broad geographic representation, highlighting the diversity of governance relationships towards tourism in Colombia, Egypt, Finland, France, India, Italy, Lebanon, Mexico, Oman, Poland, Portugal, Thailand, Tunisia, Turkey, and United States. Two additional chapters push beyond borders to examine tourism driven nongovernmental organizations and international tourism governance. As the first and only comprehensive comparative analysis of tourism across governmental systems, *Tourism Governance* promises to be a platform for inspiring critical discourse on the forces that shape this global industry.

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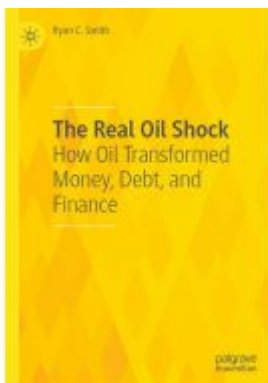
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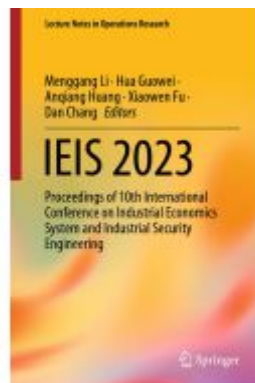
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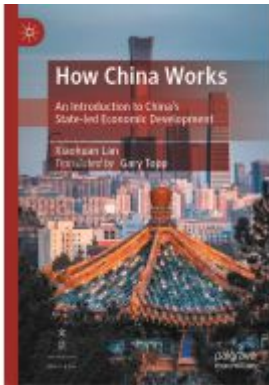
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