

# Proceedings of the 2007 Academy of Marketing Science (AMS) Annual Conference

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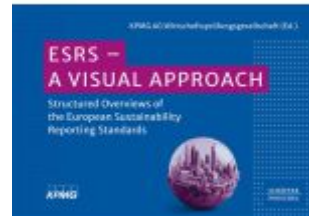
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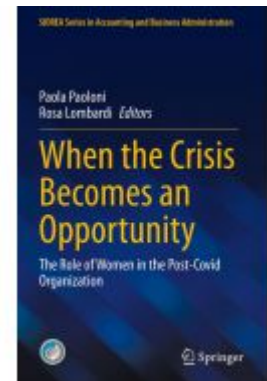
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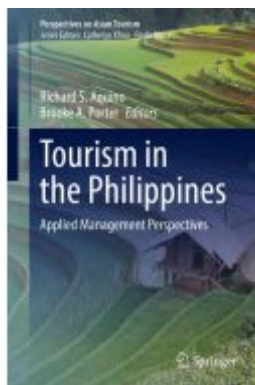


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