

Effective Strategy Implementation

Conceptualizing Firms' Strategy Implementation Capabilities and Assessing Their Impact on Firm Performance

Ladenpreis: 54,99EUR

ISBN: 978-3-8349-2768-2

Auflage: 2011

Verlag: Betriebswirtschaftlicher Verlag Gabler, Gabler Verlag

Erscheinungsdatum: 29.07.2011

Autoren: Huber Adele J.

Reihe: Schriften zum europäischen Management

WEITERE INFORMATIONEN UND BESTELLUNG

<https://shop.lexisnexis.at/effective-strategy-implementation-9783834927682.html>

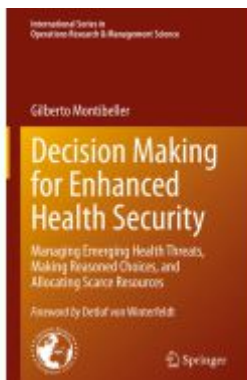
Details

Adele J. Huber discovers that a firm's strategy implementation capabilities are a key driver of the strategies' performance outcomes. Drawing on organizational learning theory, she identifies the organizational abilities and processes that constitute a firm's Strategy Implementation Capability construct and shows empirically that the concept is very valuable in explaining how innovative strategies translate into a firm's performance. Her findings are particularly interesting for managers and researchers who focus on strategy formulation and execution. They also show the relation between strategy implementation and competitive advantage.

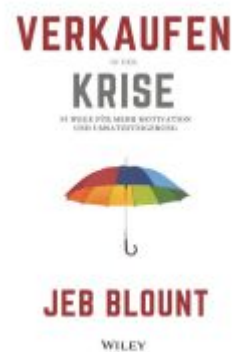
Wir haben andere Produkte gefunden, die Ihnen gefallen könnten!



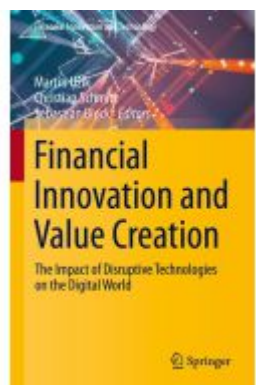
Fast-Track Innovation and Commercialization: Tools and Techniques
Ladenpreis: 65,99EUR



Decision Making for Enhanced Health Security
Ladenpreis: 164,99EUR



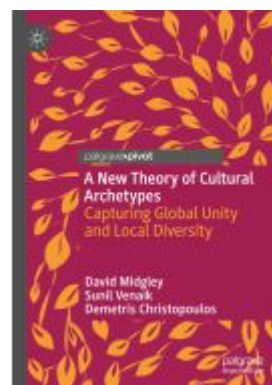
Verkaufen in der Krise
Ladenpreis: 20,60EUR



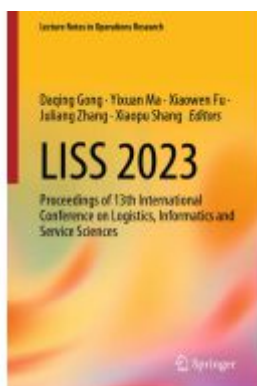
Financial Innovation and Value Creation
Ladenpreis: 175,99EUR



Nutzungsbereitschaft für kollaborative Peer-to-Peer-Mobilitätsdienstleistungen
Ladenpreis: 143,80EUR



A New Theory of Cultural Archetypes
Ladenpreis: 49,49EUR



LISS 2023
Ladenpreis: 219,99EUR



Kreislaufwirtschaft
Ladenpreis: 25,69EUR



Disruptive Technology and Business
Continuity
Ladenpreis: 186,99EUR



Nachhaltige Konzepte im stationären
Handel
Ladenpreis: 71,95EUR