



Investment Banking

Addressing the Management Issues

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Details

As the global investment banking business enters its third year of lower revenues following the peak year of 2000, Bank management must address a host of issues: Business mix, Cost Management Risk, aligning interests of professionals with stockholders and attracting and leading a unique team of professionals. Based on an extensive interview series with over 50 banking professionals and independent experts, this book defines best practice in addressing each issue. It concludes with the outlook for the medium term expressed by interviewees as well as by the author's own views.

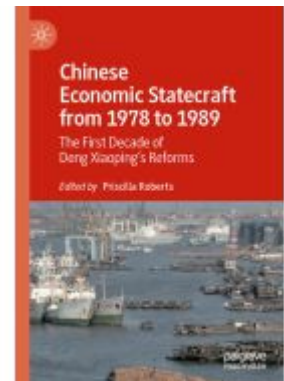
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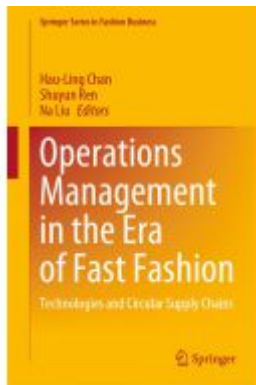
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