

Breaking the Ice

The Economics of Hockey

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WEITERE INFORMATIONEN UND BESTELLUNG

<https://shop.lexisnexis.at/breaking-the-ice-9783319885124.html>

Details

This book provides a survey of the academic research and knowledge on the economics and management of professional hockey. While professional football, baseball, and basketball have been the focus of sports economists for decades, professional hockey has been left out of most economic analyses of the sports industry. This book fills that gap by presenting a selection of research focusing specifically on hockey, such as labor relations and player behavior in the NHL, salary determination and player careers, ticket demand and ticket pricing, and emerging topics such as diversity and discrimination. Expanding the available literature dramatically, this book will be an important tool for researchers as well as sports managers, and students at the advanced undergraduate and graduate level.

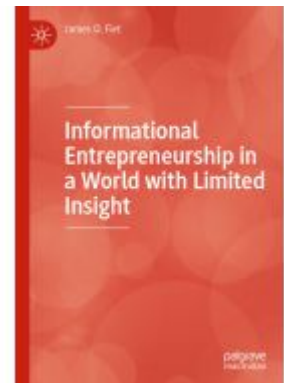
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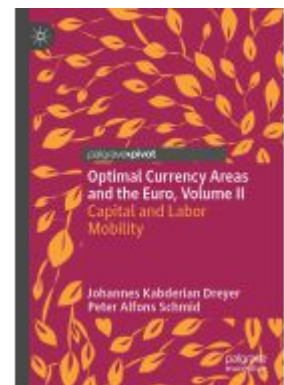
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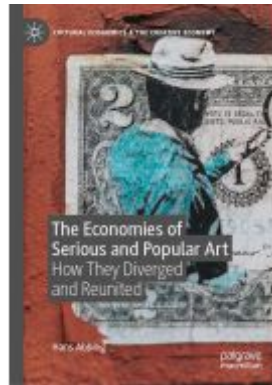
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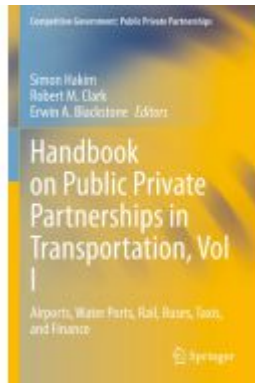
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