

# Transcending Borders in Tourism Through Innovation and Cultural Heritage

**8th International Conference, IACuDiT, Hydra, Greece, 2021**

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## **WEITERE INFORMATIONEN UND BESTELLUNG**

<https://shop.lexisnexis.at/transcending-borders-in-tourism-through-innovation-and-cultural-heritage-9783030924904.html>

## **Details**

This book features the proceedings of the 8th International Conference of the International Association of Cultural and Digital Tourism (IACuDiT). Held on the Hydra Island in Greece in September 2021, the conference's lead theme was "Transcending Borders in Tourism through Innovation and Cultural Heritage".

Highlighting the contributions made by numerous writers to the advancement of tourism research, this book presents a critical academic discourse evolving tourism products and services. It also deals with strategies that help stimulate economic innovation and growth, and promote knowledge transfer. Selected chapters also deal with innovation, creativity, and change management in all aspects of tourism, culture, and heritage. A crucial focus is also placed on embracing ICT as a powerful development tool along with strategies and campaigns for smart tourism. It offers numerous examples from the whole spectrum of cultural and heritage tourism, including art, innovations in museum interpretation and collections management, cross-cultural visions, gastronomy, film tourism, dark tourism, sports tourism, and wine tourism.

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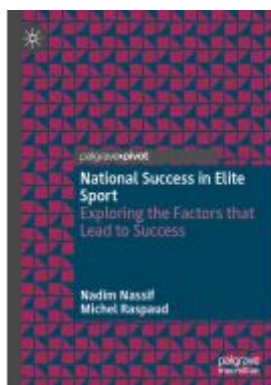
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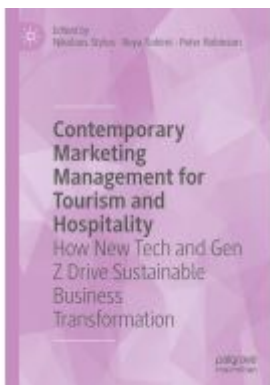
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