



# Innovative Priority Mechanisms in Service Operations

**Theory and Applications**

Ladenpreis: 32,99EUR

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## WEITERE INFORMATIONEN UND BESTELLUNG

<https://shop.lexisnexis.at/innovative-priority-mechanisms-in-service-operations-9783031308406.html>

## Details

This book introduces the most advanced and recent theoretical research on innovative priority mechanisms in service settings. It covers cutting-edge topics on service innovations such as line-sitting, service-position-trading, referral priority programs, queue-scalping, distance-based priority, and dynamic priority policy. It also contains a variety of practical examples and applications which help managers to make better decisions and to develop a coherent business strategy.

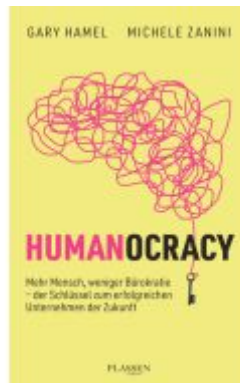
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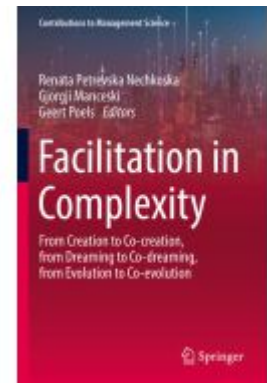
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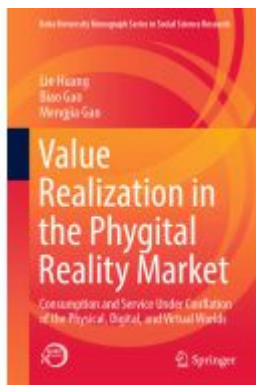
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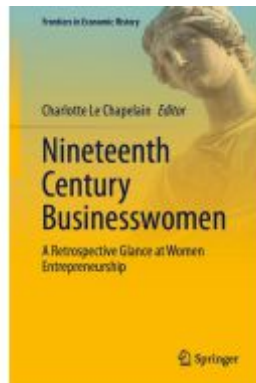
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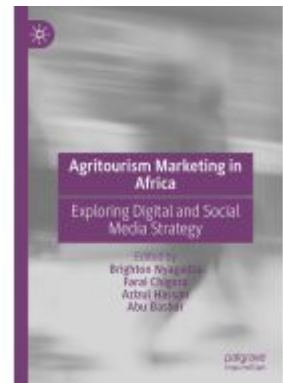
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