

International Business and SDG 8

Exploring the Relationship between IB and Society

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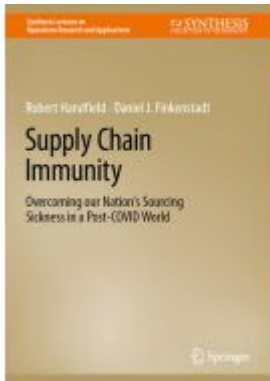
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Details

The Sustainable Development Goal (SDG) 8 aims to promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all. The twelve associated targets call for action in a number of interconnected domains that are of great relevance for global governance, international business, and international entrepreneurship. However, the Covid-19 pandemic and geopolitical issues such as war, the climate crisis and associated humanitarian catastrophes highlight just how fragile progress towards inclusive and sustainable growth is. Global disruptions in supply chains and an increase in national protectionism prompts questions whether global value chains should be shortened and re-localised to reduce risks. This book examines the policy issues and practitioner perspectives on the role of International Business in the achievement of SDG 8 targets in the current global climate. Covering topics such as the technological upgrading and innovation, the formalisation and growth of micro-, small-, and medium-sized enterprises, the decoupling of economic growth from environmental degradation as well as from the exploitation of workers and employees including women, children, migrants, persons with disabilities and other minorities, this is a vital resource for scholars and students interested in exploring international business and grand societal challenges.

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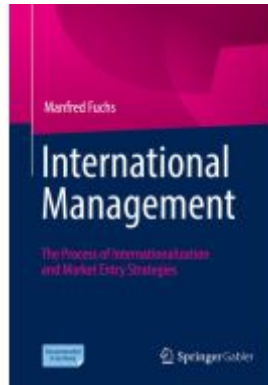
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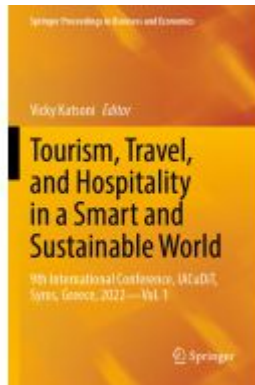
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