

International Business and Security

Geostrategy in Perspective

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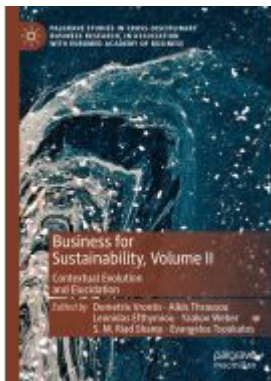
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Details

In the context of intensifying nationalism and protectionism and a reconfiguration of the global value chains, the world's leading economies find themselves confronted with significant challenges. To address these issues, this book builds on conceptual and empirical analysis and makes a case for interdisciplinary research that connects International Business (IB) and International Security (IS) domains. Employing the concept of geostrategy and using multi-level approaches to explain the interaction among various players in IB and IS, the authors examine the implications that IB and IS disciplines provide to each other. This book is a valuable resource for students and researchers interested in international business, international relations, international security, and international political economy and answers the growing call for an interdisciplinary research approach to promoting critical thinking in the rapidly evolving international business and security environment.

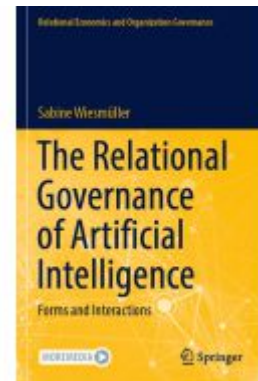
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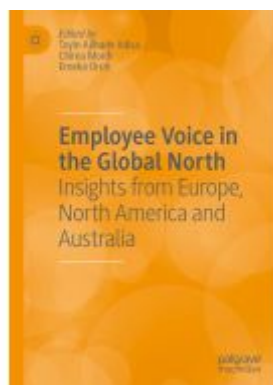
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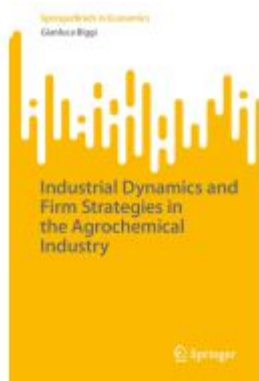
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