

Digital Innovations, Business and Society in Africa

New Frontiers and a Shared Strategic Vision

Ladenpreis: 175,99EUR

ISBN: 978-3-03-077989-4

Herausgeber: Anning-Dorson Thomas, Boateng Richard, Boateng Sheena Lovia, Olumide Babatope Longe

Auflage: 1st ed. 2022

Verlag: Springer, Springer International Publishing

Erscheinungsdatum: 19.12.2022

Reihe: Advances in Theory and Practice of Emerging Markets

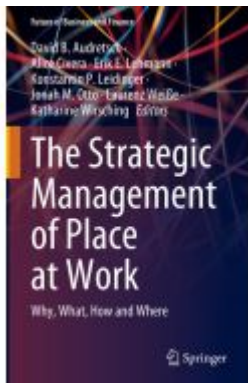
WEITERE INFORMATIONEN UND BESTELLUNG

<https://shop.lexisnexis.at/digital-innovations-business-and-society-in-africa-9783030779894.html>

Details

For African enterprises, entrepreneurs and governments to take full advantage of new digital opportunities, they need a shared strategic understanding of where they are, what they have, and what they may need to have for the future. This book presents this shared strategic vision to guide future coordinated actions of African enterprises, entrepreneurs, consumers/citizens and governments in using new and emerging digital technologies. It showcases how consumers/citizens, entrepreneurs, organisations, institutions and governments are leveraging new and emerging digital innovations to disrupt and transform value creation and service delivery in Africa.

Wir haben andere Produkte gefunden, die Ihnen gefallen könnten!



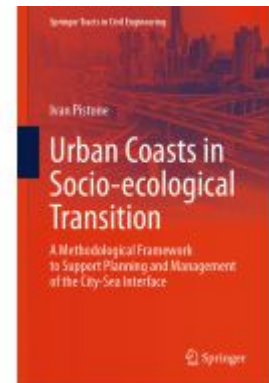
The Strategic Management of Place at Work

Ladenpreis: 93,49EUR



New Economic Theory

Ladenpreis: 65,99EUR



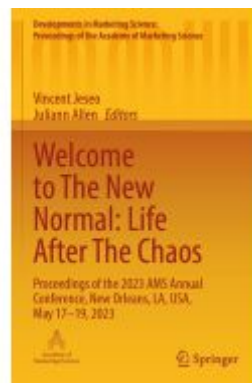
Urban Coasts in Socio-ecological Transition

Ladenpreis: 93,49EUR



Digitale Transformation im Controlling

Ladenpreis: 41,11EUR



Welcome to The New Normal: Life After The Chaos

Ladenpreis: 197,99EUR

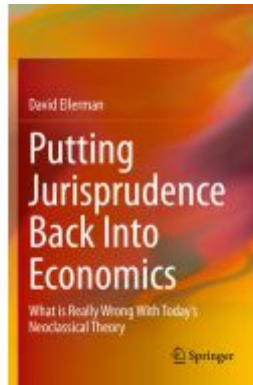


Tobacco Regulation, Economics, and Public Health

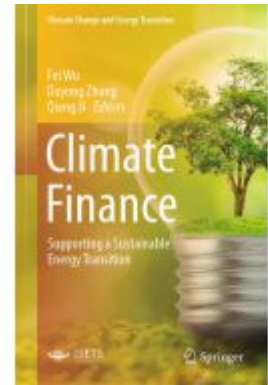
Ladenpreis: 329,99EUR



Small and Medium-sized Enterprises, and
Business Uncertainty
Ladenpreis: 164,99EUR



Putting Jurisprudence Back Into Economics
Ladenpreis: 109,99EUR



Climate Finance
Ladenpreis: 186,99EUR



Souverän in Führung
Ladenpreis: 20,60EUR