

# International Management: Managing Across Borders and Cultures, Text and Cases, Global Edition

**Managing Across Borders and Cultures, Text and Cases, Global Edition**

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## Details

*For courses in international business, international management, and general management.*

## Management Around the World: Business Strategies and Interpersonal Skills

International Business is conducted around the globe across cultures, languages, traditions, and a range of economic, political, and technological landscapes. **International Management: Managing Across Borders and Cultures** examines the challenges to the manager's role associated with adaptive leadership and thoroughly prepares students for the complicated yet fascinating discipline of international and global management.

No matter the size, companies operating overseas are faced with distinct scenarios. In order to be successful, they must accurately assess the components that shape their strategies, operations and overall function. The **9th Edition** trains students and practicing managers for careers in this evolving global environment by exposing them to effective strategic, interpersonal, and organizational skills, while focusing on sustainability.

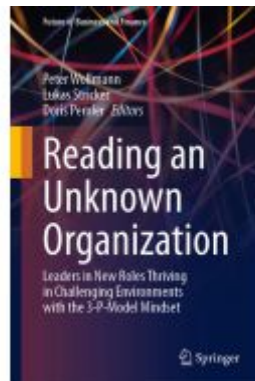
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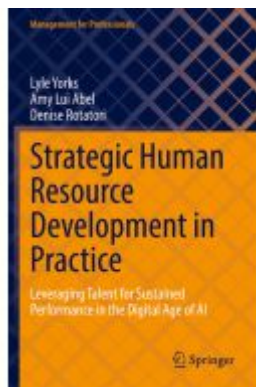
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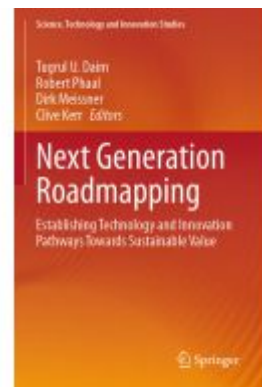
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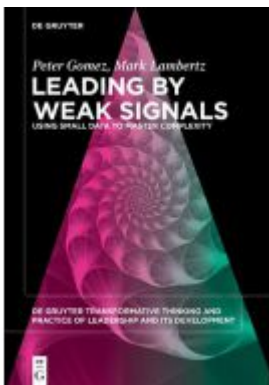
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