

Mobile MBA, The

Ladenpreis: 16,04EUR

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Autoren: Owen Jo

WEITERE INFORMATIONEN UND BESTELLUNG

<https://shop.lexisnexis.at/mobile-mba-the-9780273750215.html>

Details

Shortlisted for the CMI Management Book of the Year Competition 2011, Commuters' Read Category

The Mobile MBA delivers all the knowledge you need to fast track your career – this is your portable business coach, explaining MBA skills, models and applications and showing you how to put the grand theory and big talk into practice.

Packaged with 11 Skill-Pills, one for each chapter of the book, these can be downloaded to your smart phone, tablet or computer so you can get access to up-to-date advice on the move so you can apply your new skills where and when you need them.

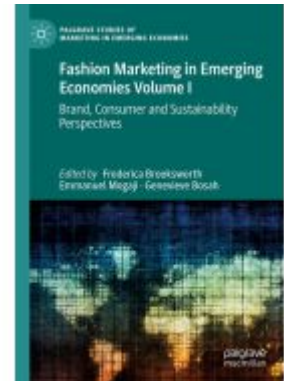
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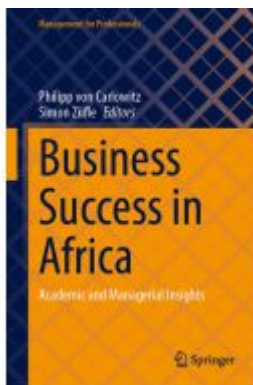
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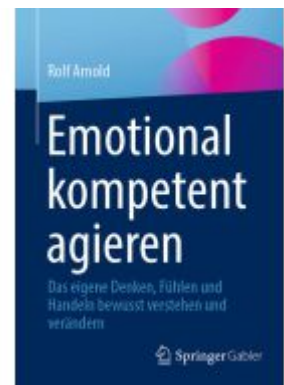
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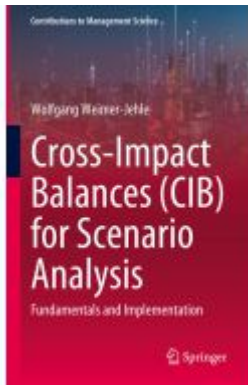
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