

Leading Projects with Data

Overcome Behavioral and Cultural Barriers to Unlock the Hidden Value of Data in Projects

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Autoren: Glowasz Marcus

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Details

The use of data and analytics significantly improves project performance, but it requires a cultural foundation that connects and engages people, enables evidence-based thinking and facilitates new capabilities. In an era of rapid change and an ever-increasing flow of information, data is a highly-valued asset. Organizations are transforming business areas into data-driven practices to make better and faster decisions and respond accurately to fast-changing market behaviors and demands. The project management domain cannot afford to be left behind. Old practices will not serve the sector in the twenty-first century. That means project delivery functions must embrace new and innovative ways to deliver change. In this book, Marcus Glowasz argues the urgent need to employ data and analytics for improved project performance. Leading Projects with Data is full of actionable insights to drive the behaviors and culture shifts necessary to ensure a successful transition to data-informed project delivery practices. A thriving practice needs people with the mindset to collaborate across boundaries, learn from failure, adapt to a new normal of frequent disruption and change, and value knowledge. Diversity, transparency, and critical thinking are key drivers in the new world of project management. The future is here. Embrace it.

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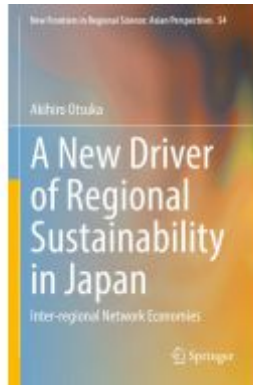
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