



Everyday Innovator

4 powerful habits to cultivate team creativity

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Details

"This hands-on guide empowers individuals of all backgrounds to cultivate effective habits for enhancing creativity. Today, leaders and employees are expected to demonstrate increased creativity in their work. However, many lack the skills to be creative on command or challenge conventional thinking. This book provides a practical approach to developing creative skills, boosting confidence and foster a culture of creativity in your team. It guides readers through the four key creative skillsets, helping them turn each into a habit. The book equips readers with tools to challenge assumptions, generate novel ideas, stay open-minded and persuade others. It also highlights the benefits of creativity, such as driving innovation and better decision-making. Readers will learn to explore new areas, imagine ideas for better decisions, evaluate ideas with a learning mindset and present ideas persuasively. Everyday Innovator offers a hands-on guide for developing your creative skills, boosting your creative confidence and fostering a culture of creativity in your team. - Learn how to prepare for the creative journey and practice essential creative skills. - Discover how to integrate creativity into daily tasks and set expectations. - Kickstart your journey to make creativity a natural part of your daily work and your innovative projects."