

Contemporary Religious Tourism

Multidisciplinary insights, Environmental Engagement, and Community Impact

Ladenpreis: 164,99EUR

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WEITERE INFORMATIONEN UND BESTELLUNG

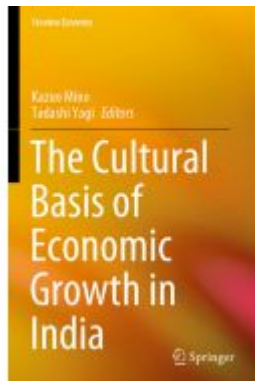
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Details

This book explores the multifaceted impact of religious tourism on prominent global destinations, addressing significant research gaps in this evolving field. Religious tourism, driven by complex psychosocial motives, particularly religious and spiritual needs, has long influenced travel behavior. Pilgrimages, a key aspect of religious tourism, are examined in depth, highlighting their role in fulfilling spiritual and material needs across various belief systems. The book investigates the intricate relationship between religion and tourism, considering factors such as authenticity, emotional solidarity, pro-environmental behaviors, and the educational aspects of spiritual journeys.

With case studies from diverse regions such as Greece, India, Italy, and Bulgaria, the book offers a global perspective on how religious tourism intersects with marketing, economics, social development, and sustainability. This volume provides valuable insights for academics, practitioners, and policymakers interested in the profound and diverse implications of religious tourism in different cultural and geographical contexts.

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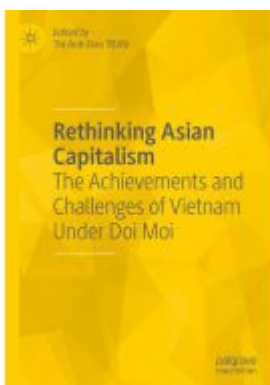
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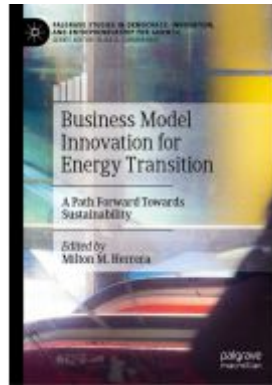
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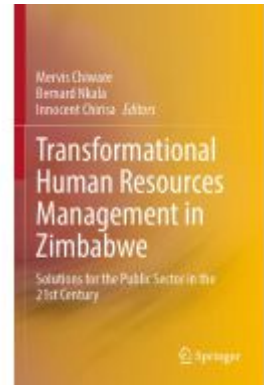
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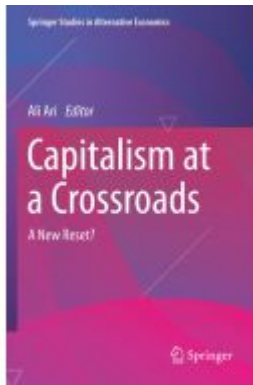
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