



Digital Disruption and Transformation

Case Studies, Approaches, and Tools

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Herausgeber: Baiyere Abayomi, Gertsen Frank, Rosenstand Claus Andreas Foss, Schallmo Daniel, Williams Christopher A.

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Details

In an era marked by relentless digital disruption, where every interaction - whether it's a click, a tap, or a swipe - shapes the structure of our interconnected world, the need for transformative action becomes notably clear. This collection brings together a dynamic compilation of insights, carefully selected from leading experts in the field, ready to navigate the uncharted waters of this digital revolution. The collection comprises submissions from two ISPIM (International Society for Professional Innovation Management) events, along with additional contributions. It offers an extensive view that encompasses the various challenges and opportunities brought about by the tumultuous waves of digital disruption and transformation, spanning a wide range of aspects in contemporary business and society.

The primary aim of this collection is to emphasize the idea that the emerging global digital economy urgently requires a comprehensive perspective on digitalization, making it central for all institutions. Contributions in this collection shed light on important subjects, including, but not limited to, The Evolution of Digital Transformation, Skills and Knowledge Requirements in the Era of Digital Transformations, and Data-Driven Foresight.

Within the boundaries of this scholarly endeavor, a deep understanding of the intricate network of digitalization and its consequences is nurtured. As the relentless surge of digitalization continues, this collection serves as an invaluable guide for discerning scholars and practitioners alike, inviting them to navigate this transformative period with wisdom and expertise.

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