

Artificial Intelligence

Shaping the Future of Innovation

Ladenpreis: 21,95EUR

ISBN: 978-3-11-158238-2

Verlag: De Gruyter

Erscheinungsdatum: 20.10.2025

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Reihe: AI Essentials for Leaders

WEITERE INFORMATIONEN UND BESTELLUNG

<https://shop.lexisnexis.at/artificial-intelligence-9783111582382.html>

Details

Artificial Intelligence: Shaping the Future of Innovation provides a concise non-technical introduction to artificial intelligence as the key driver of innovation in the new economy. The book positions AI as a General Purpose Technology, vital for driving advancements across all sectors of business, government, and society.

Written for leaders, innovators, and decision-makers, this book bridges the gap between technical complexity and practical application, demystifying AI's core concepts while illuminating its catalytic impact across industries and organizations. Through a careful examination of *innovation dynamics*, *computational foundations*, and *core AI principles*, readers will gain the essential knowledge needed to both understand and effectively navigate the AI landscape.

This succinct guide makes technical concepts accessible—from algorithms and machine learning to deep learning and generative AI—giving leaders the clarity they need to engage confidently with AI technology.

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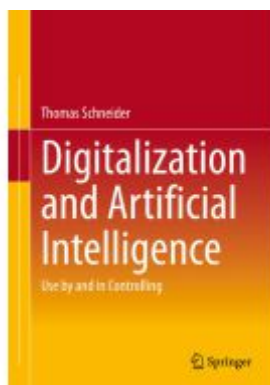
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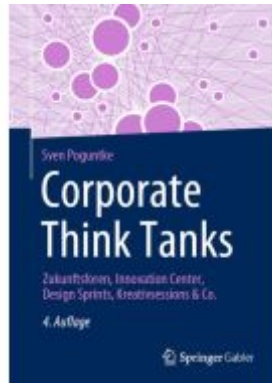
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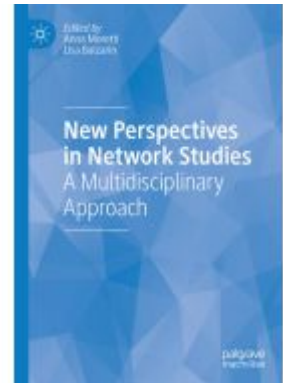
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