

## Behavioural Economics

**Advanced Economic Policy and Theory**

Ladenpreis: 82,49EUR

**ISBN:** 978-3-03-169165-2

**Auflage:** 2024

**Verlag:** Palgrave Macmillan, Springer International Publishing

**Erscheinungsdatum:** 15.05.2025

**Autoren:** Bleichrodt Han

### **WEITERE INFORMATIONEN UND BESTELLUNG**

<https://shop.lexisnexis.at/behavioural-economics-9783031691652.html>

### **Details**

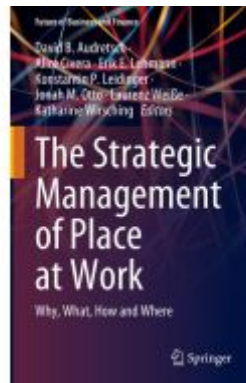
This book offers a course in behavioural economics at the upper undergraduate and graduate level. Behavioural economics has quickly become popular, both within economics and among policy makers. This book reflects an open-minded approach towards economics, open to insights from other disciplines and new ways of data collection and analysis. It helps economists to build more realistic models of decision making and policy makers to more successfully implement policy. It gives an overview of recent developments in behavioural economics stressing throughout how behavioural economics can be applied in important policy decisions with a special focus on health policy, as well as examples from finance, insurance, and environmental policy and climate change.

The book pays particular attention to current open questions, thereby developing students' critical faculties. It gives students tools and insights to understand the current literature, to perform behavioural economics analyses, and to offer well-founded policy advice.

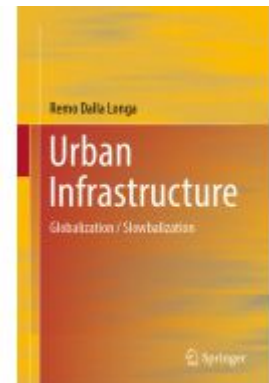
Wir haben andere Produkte gefunden, die Ihnen gefallen könnten!



Die Altenrepublik  
Ladenpreis: 14,40EUR



The Strategic Management of Place at Work  
Ladenpreis: 93,49EUR



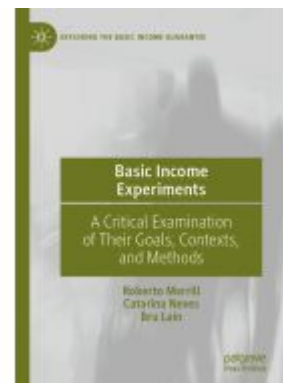
Urban Infrastructure  
Ladenpreis: 120,99EUR



Wie gut wir sind, zeigt sich in Krisenzeiten  
Ladenpreis: 22,70EUR



Economic Issues of Social Entrepreneurship  
Ladenpreis: 175,99EUR



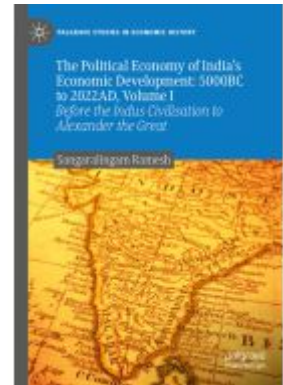
Basic Income Experiments  
Ladenpreis: 120,99EUR



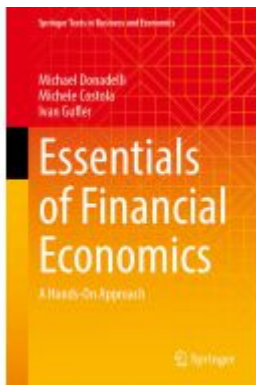
Nachhaltige Transformation und resilienter Strukturwandel in Regionen  
Ladenpreis: 58,60EUR



Afriropa  
Ladenpreis: 20,60EUR



The Political Economy of India's Economic Development: 5000BC to 2022AD, Volume I  
Ladenpreis: 131,99EUR



Essentials of Financial Economics  
Ladenpreis: 93,49EUR