

Towards a Relational Theory of the Firm

Relational Governance, Cost and Stakeholder Business Models

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WEITERE INFORMATIONEN UND BESTELLUNG

<https://shop.lexisnexis.at/towards-a-relational-theory-of-the-firm-9783031716072.html>

Details

This book lays the groundwork for a relational theory of the firm as a network of stakeholder resources and interests. Drawing on the author's earlier publications on relational economics as the political economy of a global cooperative economy or stakeholder capitalism, it explores the governance and managerial implications of a relational economy for firms, while also critically revisiting the traditional and resource-based view of the firm. In turn, it explains concepts such as relational governance, relational costs, relational spaces, rent from cooperation, and shared value creation, as well as a dynamic and process-oriented relational business model. The book discusses the epistemological and methodological prerequisites of a relational theory of the firm and addresses their theoretical taxonomy. A relational theory of the firm is a work in progress; the book represents an invitation to join this theoretical and empirical undertaking.

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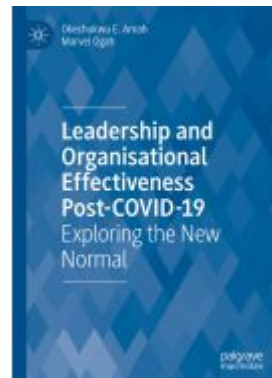


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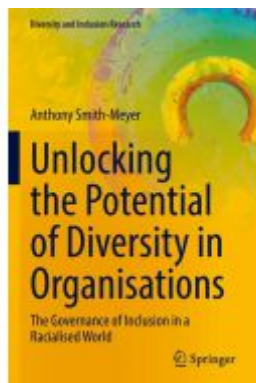


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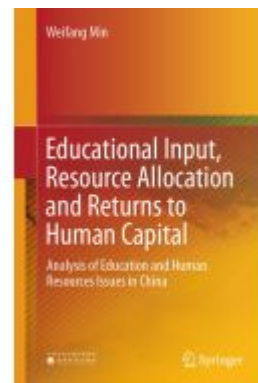


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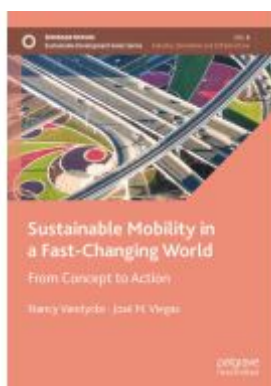
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