



# Creating New Roles for a Sustainable Economy

**Digitalization, Green Enterprises and Organizational Challenges**

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## **WEITERE INFORMATIONEN UND BESTELLUNG**

<https://shop.lexisnexus.at/creating-new-roles-for-a-sustainable-economy-9783031615504.html>

## **Details**

Commitment to sustainability and social responsibility goals will require the creation of new roles and entrepreneurial approaches. This contributed volume addresses the emerging roles of businesses, markets, approaches, and practices for a sustainable economy and asks the following questions: What new roles are existing businesses adopting in their practices in social responsibility and sustainability? How does the integration of sustainability and corporate social responsibility strategies and practices change the ways in which organizations operate? What types of markets are emerging for sustainable businesses? What is the role of social enterprises and non-profit organizations in shaping new roles and markets for a sustainable economy?

The volume is divided in three thematic sections. The first explores digitalization, green businesses and sustainable. The second considers the new roles for sustainability and their importance for SMEs and social entrepreneurship. Finally, the book ends with a reflection on the key organizational challenges for sustainable development, including how these might be addressed by academics and practitioners. This book will be relevant to students and scholars of organisation studies, corporate social responsibility, social entrepreneurship and digital business. Relevant to the pursuit of the UN Sustainable Development Goals, it will be of broader interest to anyone with an interest in sustainable development and the future of work.

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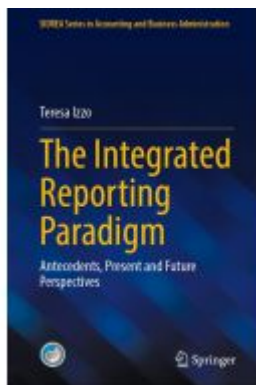
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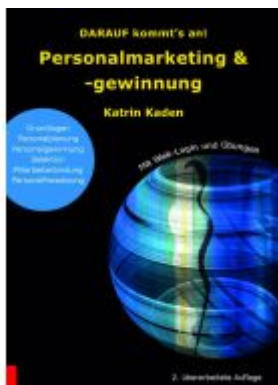
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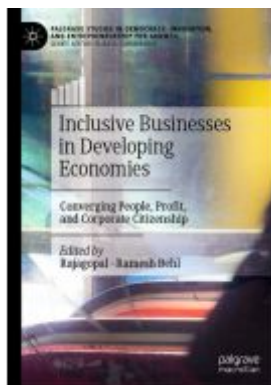
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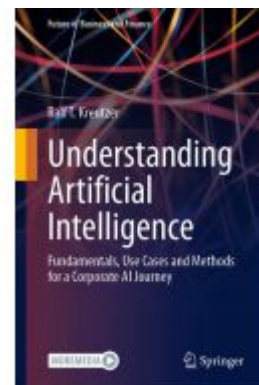
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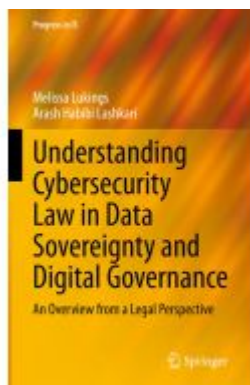
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