

Technology and Entrepreneurship Education

Adopting Creative Digital Approaches to Learning and Teaching

Ladenpreis: 186,99EUR

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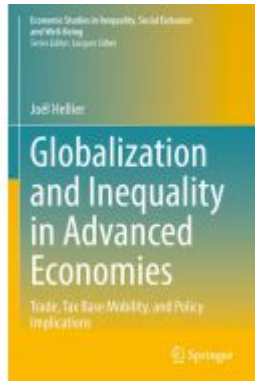
This contemporary book offers valuable insights on digital technology and entrepreneurship education, highlighting the importance of adopting creative digital approaches to learning and teaching. It raises the questions as to whether the current approaches utilised to convey entrepreneurial knowledge are adequate enough when preparing graduates for prospective careers.

The book directly addresses the need for effective practices in teaching and reinforces the rising interest and resilience in entrepreneurship. Comprising a number of distinct chapters that illuminate digitally assisted teaching methods that are used in practice to champion student engagement when learning enterprise and entrepreneurship. The contemporary practices allude to the notion that the adoption of simulations and game-based learning increases student' comprehension, helps in retention of knowledge, and is an excellent way to introduce new content.

With the substantial challenges caused by the global pandemic this book is a vital resource at a time when blended learning is the new norm and mode of instruction in Higher Education. It is ideal for researchers, instructors and students with a keen interest in game-based approaches, as it encourages application and outlook towards entrepreneurship education.

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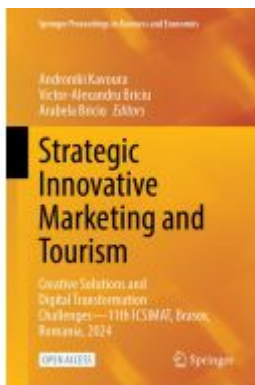
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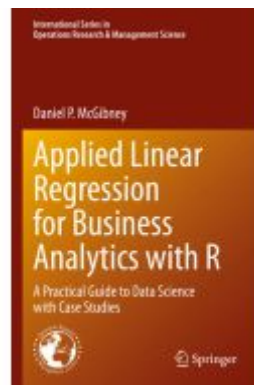
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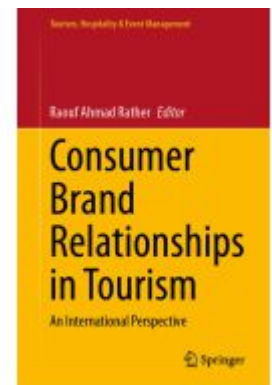
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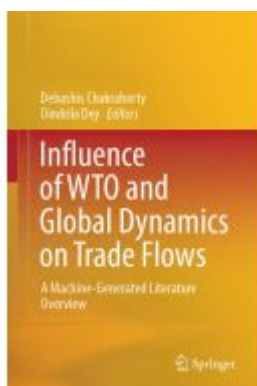
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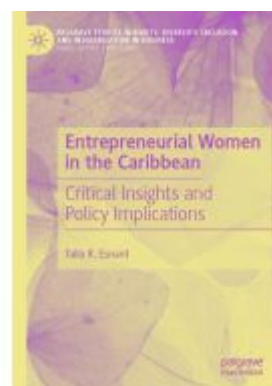
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