

Understanding Artificial Intelligence

Fundamentals, Use Cases and Methods for a Corporate AI Journey

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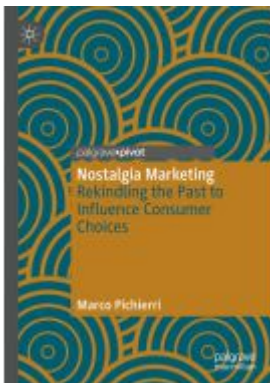
WEITERE INFORMATIONEN UND BESTELLUNG

<https://shop.lexisnexis.at/understanding-artificial-intelligence-9783658461300.html>

Details

This book on Artificial Intelligence (AI) explores its transformative potential for individuals and businesses. It covers AI basics and its applications across various industries, presenting AI as a foundational technology that will impact all aspects of life and the economy. The author emphasizes the need for responsible AI usage and introduces the concept of the "AI Journey" for businesses to leverage AI's potential. The second edition is updated with recent developments, including large language models like Aleph Alpha and ChatGPT, generative AI, affective computing, and ethical considerations. It also discusses open-source solutions, legal frameworks, and practical use cases. Recommended for leaders, decision-makers, students, professors, and anyone interested in understanding AI's future impact.

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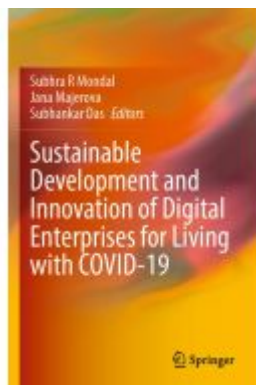
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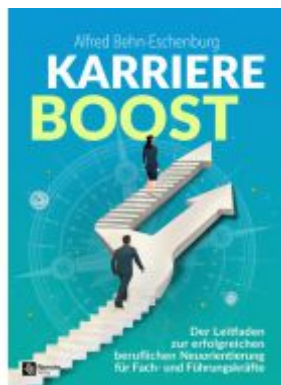
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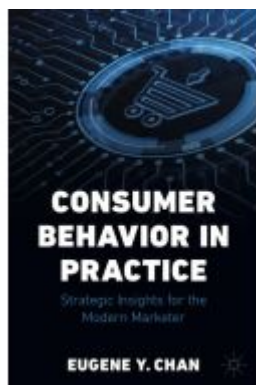
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