



Digital Economy. Emerging Technologies and Business Innovation

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Details

This book constitutes the proceedings of the 7th International Conference on Digital Economy, ICDEc 2022, which took place in Bucharest, Romania, in May 2022.

The 15 full papers included in this volume were carefully reviewed and selected from 44 submissions. They were organized in topical sections as follows: Digitalization and COVID 19; digital business models for education and healthcare; IT user behavior and satisfaction; digital marketing; and digital transformation.

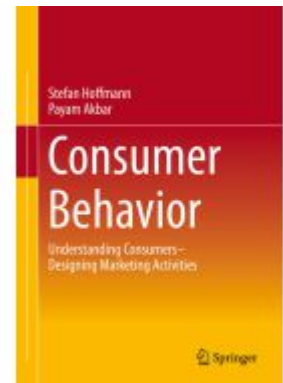
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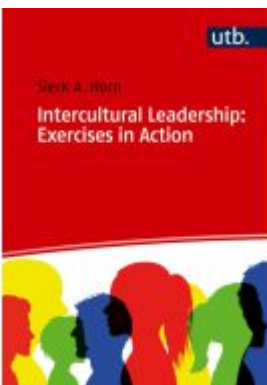
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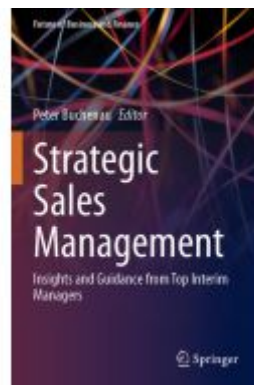
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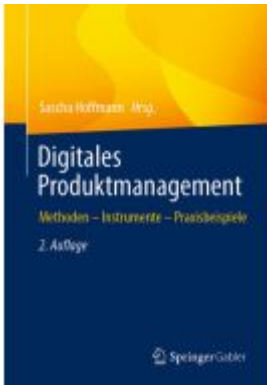
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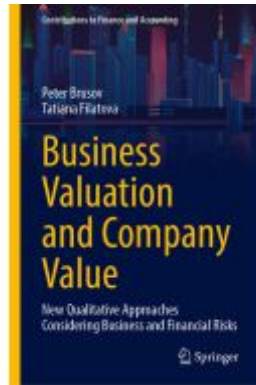
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