

International Entrepreneurship

Innovative Solutions for a Fragile Planet

Ladenpreis: 109,99EUR

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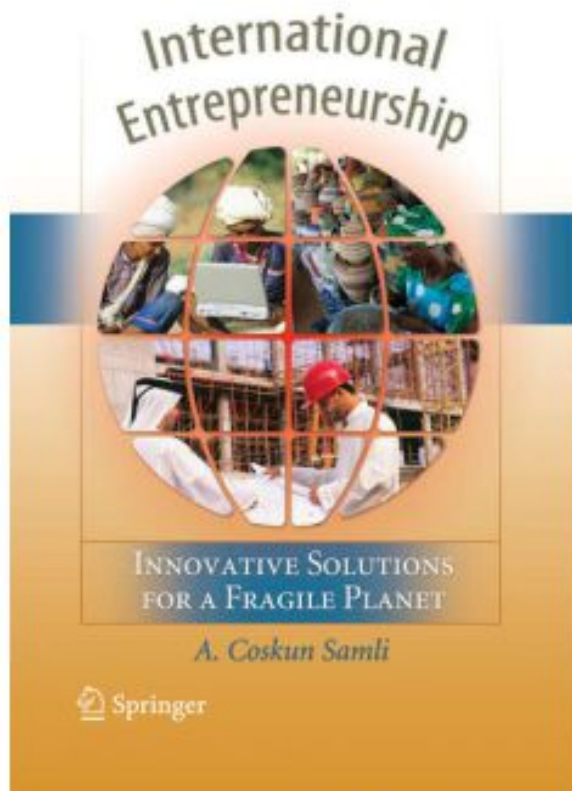
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Autoren: Samli A. Coskun

WEITERE INFORMATIONEN UND BESTELLUNG

<https://shop.lexisnexis.at/international-entrepreneurship-9781441927811.html>



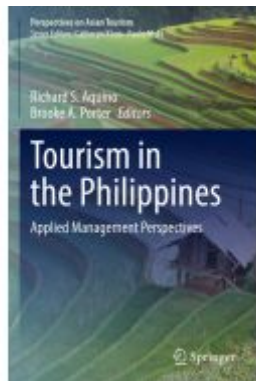
Details

Despite the accelerating pace of globalization, it is impossible to ignore the marginalization of the developing world, as billions of people continue to slip deeper into poverty. While many theories, policies, and practices have been proposed to help redress the disparities between the "haves" and the "have-nots," only recently have proponents of sustainable economic development and entrepreneurship discovered each other. In this provocative and timely book, A. Coskun Samli fills the gap by making the connections explicit and arguing that entrepreneurship may be the only hope for countries that have fallen into the trap of relying on foreign aid and bowing to the pressures of multinational conglomerates driven by short-term profit-maximizing goals. Samli builds the case that some cultures are more entrepreneurial than others, and demonstrates the importance of creating the right conditions, infrastructure, policies, and educational systems that inspire and support new business creation.

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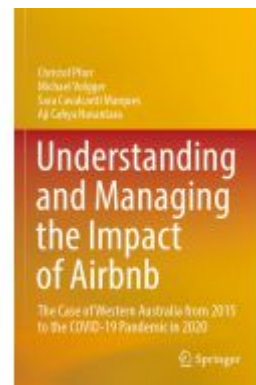
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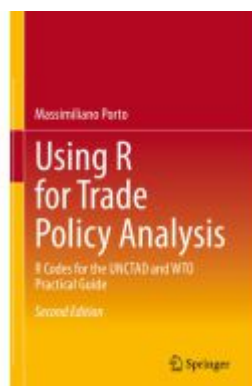
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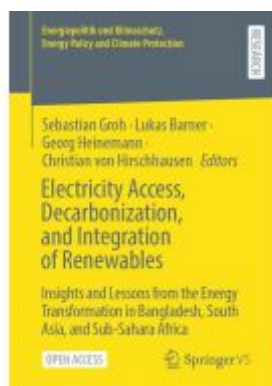


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