

The Entrepreneurial Rise in Southeast Asia

The Quadruple Helix Influence on Technological Innovation

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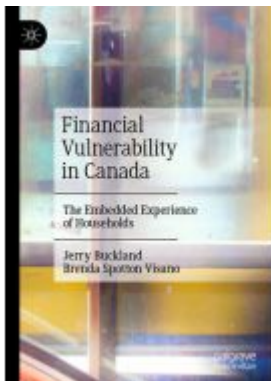
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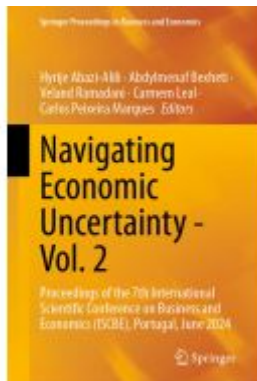
Details

The Entrepreneurial Rise in Southeast Asia examines the start-up scene environments in Singapore, Malaysia, Vietnam, Thailand, and Indonesia. The contributors to this volume explore government strategies to support start-up communities, local challenges, and unique strengths of each country. They answer key questions framing policy and strategic decision-making at the firm, industry, national, and regional levels, such as: How does technological advance occur, and what are the process and institutions involved? Which cultural characteristics serve to promote or impede innovation? And, in what ways is wealth distributed or concentrated?

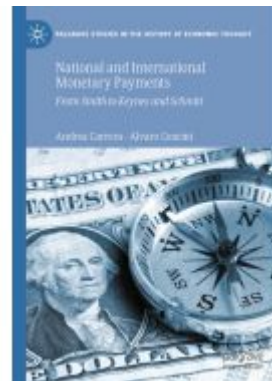
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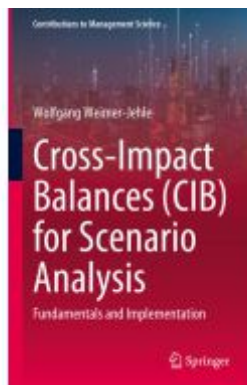
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