



# Artificial Financial Intelligence in China

Ladenpreis: 120,99EUR

**ISBN:** 9789811655944

**Auflage:** 1st ed. 2021

**Verlag:** Springer, Springer Singapore

**Erscheinungsdatum:** 29.10.2022

**Autoren:** Zhang Wenting, Zhao Dawei

**Reihe:** Financial Mathematics and Fintech

## WEITERE INFORMATIONEN UND BESTELLUNG

<https://shop.lexisnexus.at/artificial-financial-intelligence-in-china-9789811655944.html>

## Details

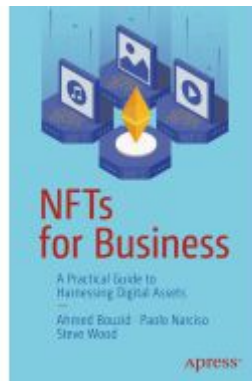
This book starts from the application scenarios of artificial financial intelligence regulation, commercial banking, wealth management and payments, etc., and makes a detailed study of the main scenarios of the application of China's artificial intelligence in the financial field, and also analysis specific application cases of China. With the popularization of smart phones and the rapid development of e-commerce, mobile payment, big data and other technologies are in the ascendant in China in recent years. In particular, artificial intelligence technologies in the form of facial, speech and semantic recognition are showing preliminary advantages in the field of FinTech, and the future era of Intelligent Finance has quietly come. The Chinese government has clearly put forward "China should rely on a robust cycle of domestic demand and innovation as the main driver of the economy while maintaining foreign markets and investors as a second engine of growth", science and technology innovation is the basic motivation of economic and social cycle, to implement the "dual circulation strategy", it is necessary to understand the key role of scientific and technological innovation in financial innovation services, and improve financial services must be driven by science and technology. There is a natural relationship between artificial intelligence and financial services, because financial services are credit and information intermediaries, and data is the most critical for finance, while artificial intelligence has a super ability in dealing with complex data. At present, many Chinese Banks have applied artificial intelligence to their daily operations and management, such as accurate customer identification, enhanced process tracking, intelligent marketing, and product process transformation, so as to simplify financial service processes and shorten service cycles. In General, this book both pays attention to practical application and theoretical, which is a useful reference book in theoretical research and practical work, and also helps readers to understand the application of intelligent finance in China.

Alle Preise inkl. MwSt. zzgl. Versand. Bei Bestellung im LexisNexis Onlineshop kostenloser Versand innerhalb Österreichs.

Wir haben andere Produkte gefunden, die Ihnen gefallen könnten!



Goldene Regeln für die Börse  
Ladenpreis: 23,60EUR



NFTs for Business  
Ladenpreis: 30,79EUR



Immobilienkonflikte  
Ladenpreis: 20,00EUR



Versicherungsmagazin - Jahrgang 2021  
Ladenpreis: 92,51EUR



Mathematik für Wirtschaftswissenschaften  
Ladenpreis: 41,10EUR



Outward Foreign Direct Investment of Chinese Enterprises  
Ladenpreis: 109,99EUR



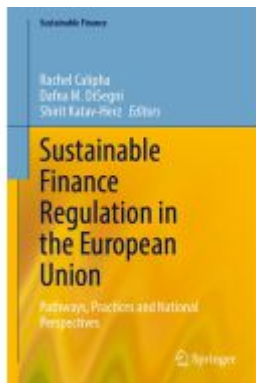
Education and Economic Development  
Ladenpreis: 131,99EUR



Driving Complexity in Economic  
Development  
Ladenpreis: 153,99EUR



Immobilienverrentung  
Ladenpreis: 12,30EUR



Sustainable Finance Regulation in the  
European Union  
Ladenpreis: 164,99EUR