

Systemic Principles of Applied Economic Philosophies II

Value, Decision, and Large-Scale Business Forces

Ladenpreis: 164,99EUR

ISBN: 9789819979387

Auflage: 1st ed. 2023

Verlag: Springer, Springer Singapore

Erscheinungsdatum: 03.02.2024

Autoren: Forrest Jeffrey Yi-Lin

Reihe: Translational Systems Sciences

WEITERE INFORMATIONEN UND BESTELLUNG

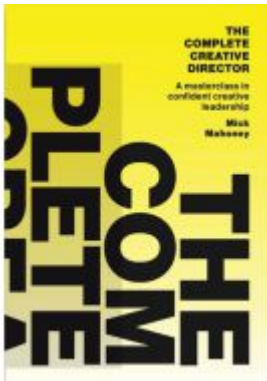
<https://shop.lexisnexis.at/systemic-principles-of-applied-economic-philosophies-ii-9789819979387.html>

Details

The objective of this book, the second volume of this monograph series, is to respond to the calls from front-line managers, entrepreneurs, and scholarly researchers to reconstruct the theories of economics and business so that the new theories will be more relevant to real life than the prevalent ones. Differing from what is presented in the first volume, this second volume emphasizes the development of systemic principles underlying a whole series of empirical discoveries and theoretical conclusions in more applied business studies. By employing the concepts, methodology, and logical reasoning of systems science, this volume addresses important issues about value creation and capture, managerial decision making in the modern business world, and the management of large-scale business forces.

The book particularly targets graduate students and scholarly researchers who are looking for opportunities to develop new territory in the world of applied economic and business knowledge. In addition, it aims at front-line decision-making managers and entrepreneurs who want sounder theories and more reliable methods than the commonly available ones on which to base their critical decisions. By masterfully employing the concepts, methodology, and logical reasoning of systems science, readers can expect to become better able to discover the previously unfamiliar essence of business practices and insightful opportunities for profit.

Wir haben andere Produkte gefunden, die Ihnen gefallen könnten!



The Complete Creative Director
Ladenpreis: 23,99EUR



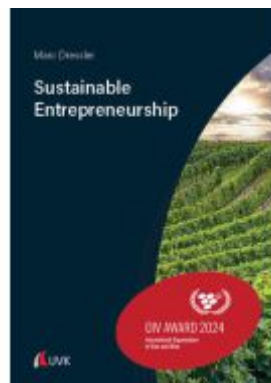
Same as Ever
Ladenpreis: 18,60EUR



US Economic Policy in the 21st Century
Ladenpreis: 76,99EUR



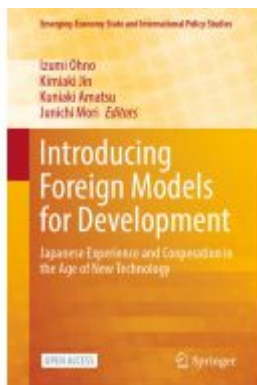
Andersweg
Ladenpreis: 30,90EUR



Sustainable Entrepreneurship
Ladenpreis: 36,00EUR



Betriebswirtschaftliche Steuerlehre
Ladenpreis: 45,50EUR



Introducing Foreign Models for Development
Ladenpreis: 54,99EUR



Followership im agilen Zeitalter
Ladenpreis: 32,90EUR



Globale Kommunikation und Kollaboration
Ladenpreis: 66,81EUR



bAV 2023
Ladenpreis: 25,60EUR