

# Analyse, Ideate and Grow

**The Role of Creativity and Entrepreneurship**

Ladenpreis: 62,69EUR

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**Autoren:** Ratten Vanessa

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## **WEITERE INFORMATIONEN UND BESTELLUNG**

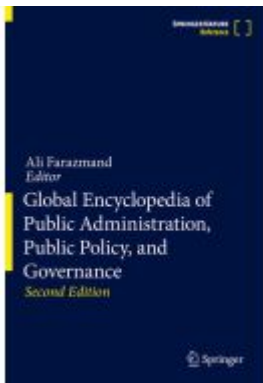
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## Details

This book explores that in order to survive in the current dynamic and changing business environment, individuals need to analyse and ideate. This book provides analysis on this process involving investigating how and why changes take place and what they mean for society. This book takes into account altering environmental conditions that influence business strategy. Further, to do a proper analysis takes time and skill thus it is important to know what resources and expertise is required.

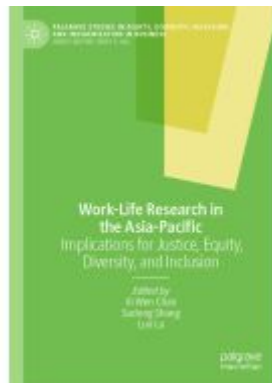
This book shows that the ideation process involves more creativity in terms of thinking outside the box. This involves new thought processes about emerging technological change that will influence business directions. This book states that ideation is a process that requires some degree of flexibility as market circumstances mean constant innovation is required.

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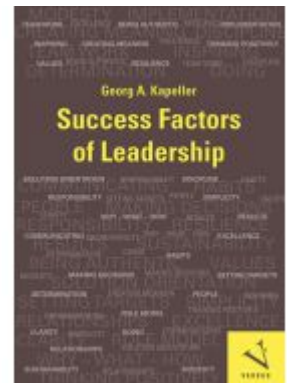
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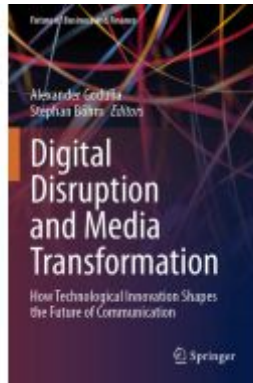


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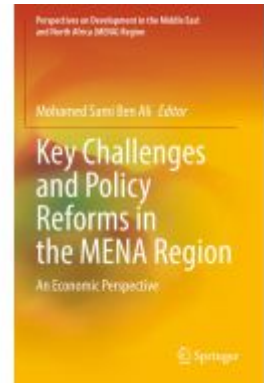
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