

Implementing Entrepreneurial Processes for Good

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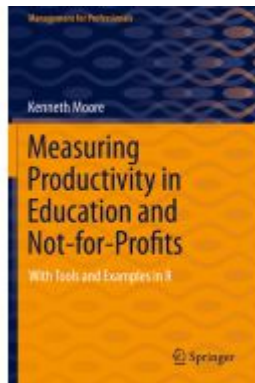
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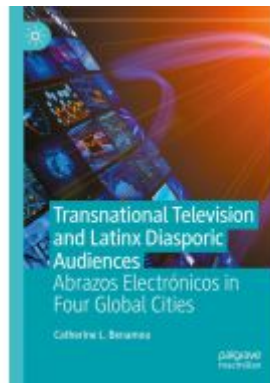
Details

We all know that sustainable goals are a challenge and, specifically, firms play a key role in achieving them since they define and manage activities that impact our lives. For established firms, sustainable approaches are difficult to implement. For new firms, they may be not. More and more often, in fact, the new firms are born as good businesses: good as in ethical, good as in eco-sustainable and good as in performance (e.g., as measured by the SDGs). Scholars contributing to this volume have addressed their attention toward four main themes respectively dealing with: Opportunities for good (Part I); The influence of individual profiles on entrepreneurial processes for good (Part II); The type of firms and how they impact on entrepreneurial processes for good (Part III); The dynamics of entrepreneurial processes for good (Part IV). All the chapters included in the second volume of the series "Advances in Entrepreneurial Processes" are focused on entrepreneurial processes for good. The scholars contributing to this volume explore new approaches, open new perspectives of research, and share original results as well as they evoke additional contributions useful to advance the study of entrepreneurial processes.

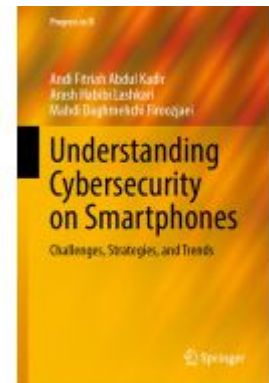
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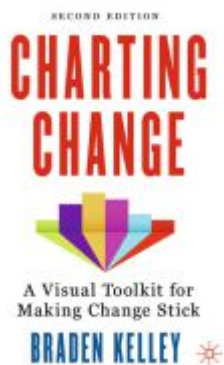
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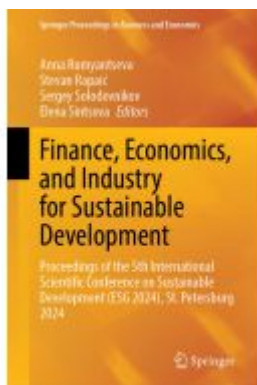
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