

De Gruyter Handbook of Media Technology and Innovation

Ladenpreis: 139,95EUR

ISBN: 978-3-11-114464-1

Herausgeber: Gershon Richard A.

Verlag: De Gruyter

Erscheinungsdatum: 27.01.2025

Reihe: De Gruyter Handbooks in Business, Economics and Finance

WEITERE INFORMATIONEN UND BESTELLUNG

<https://shop.lexisnexis.at/de-gruyter-handbook-of-media-technology-and-innovation-9783111144641.html>

Details

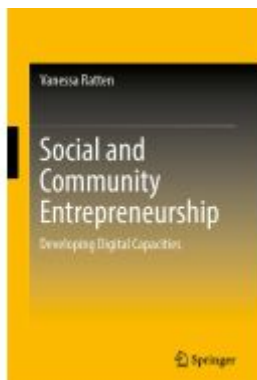
The *De Gruyter Handbook of Media Technology and Innovation* brings together scholars from around the world to provide key insights on emerging technology trends and issues related to the fields of media management, information technology, product design planning and digital lifestyle. This handbook is about the power of good ideas. It's about those business enterprises, government planners, educators and entrepreneurs that have harnessed the power of good ideas to become real difference makers in the world we live in.

Keeping pace with fast paced technology change requires ongoing assessment and reassessment of the media management and technology fields to address important questions and emerging issues. A major premise of this book is that given the complex and ever-changing state of media technology – we have a responsibility and obligation to engage in a broader interdisciplinary dialogue whose purpose is to understand the current and future state of media technology and innovation as well as to appreciate the social impact that such technologies have on business, education and the general public. Forecasting the future, as any weatherperson or stock broker can tell you, is a risky business. But in this book we use the phrase "the creative next step" as a way to talk about the future and what we can expect in terms of the opportunities and challenges going forward.

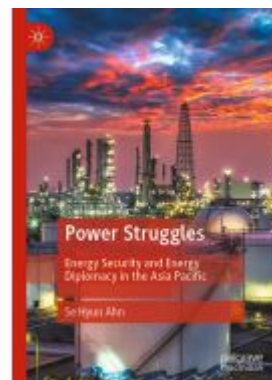
Wir haben andere Produkte gefunden, die Ihnen gefallen könnten!



Industriemeister - Lehrbuch:
Rechtsbewusstes Handeln
Ladenpreis: 33,95EUR



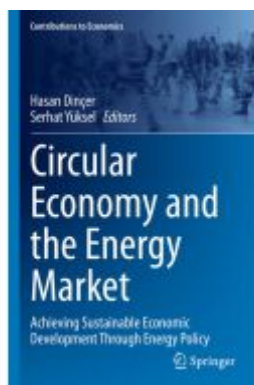
Social and Community Entrepreneurship
Ladenpreis: 93,49EUR



Power Struggles
Ladenpreis: 109,99EUR



Baustellen der Nation
Ladenpreis: 15,50EUR



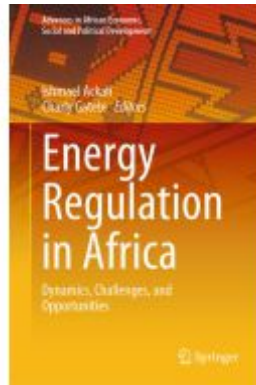
Circular Economy and the Energy Market
Ladenpreis: 186,99EUR



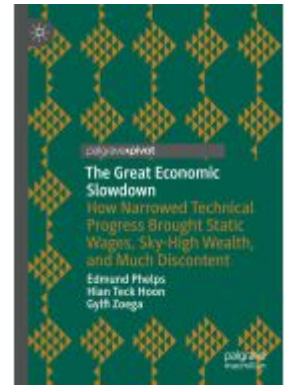
Betriebsansiedlungen und Lebensqualität
Ladenpreis: 51,39EUR



Algorithmic Tacit Collusion
Ladenpreis: 113,10EUR



Energy Regulation in Africa
Ladenpreis: 241,99EUR



The Great Economic Slowdown
Ladenpreis: 49,49EUR



Investitionscontrolling:
Entscheidungsfindung bei Investitionen I
und II
Ladenpreis: 51,39EUR