

# Women Entrepreneurs in Sub-Saharan Africa

**Historical Framework, Ecosystem, and Future Perspectives for the Region**

Ladenpreis: 186,99EUR

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## **WEITERE INFORMATIONEN UND BESTELLUNG**

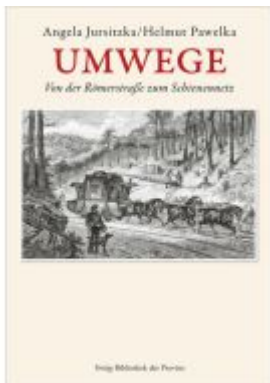
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## **Details**

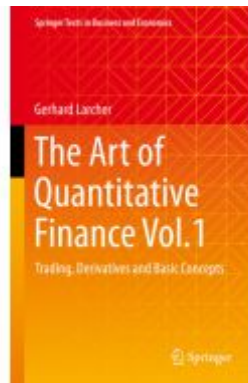
According to a 2018 World Bank report, Africa is the only region with more women than men choosing to become entrepreneurs – a phenomenon that is not the subject of adequate discussion. This book reveals the latest research-based understanding of the entrepreneurial activities of women in sub-Saharan Africa. Specially invited subject experts present salient dimensions of entrepreneurship by African women, from environmental factors to motivations and influencers as well as financial and non-financial constraints, and highlight the significant role of cultural differences.

This book provides a mixture of theoretical, conceptual, and empirical research, and fills the knowledge gap by presenting a wide range of opportunities and challenges faced by sub-Saharan African women entrepreneurs. This book will help policy makers and academic researchers in understanding the role of institutions and entrepreneurship policy in building a thriving entrepreneurial ecosystem in the region.

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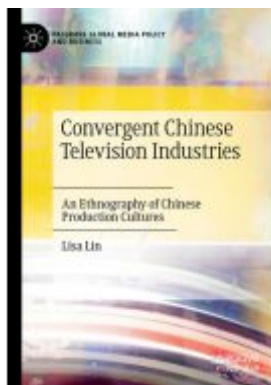
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