

Overcoming Managerialism

Power, Authority and Rhetoric at Work

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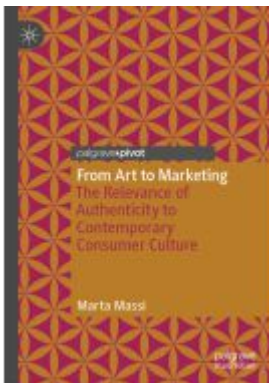
Details

Managerialism has often been defined as an ideology, according to which the effective and efficient running of commercial firms, not-for-profit organizations and public administrations is delivered by individuals who possess superior formal knowledge and expertise in management. Arguing to their exclusive education, managers deprive employers and employees of decision-making power and ensconce themselves systematically in the power structure of workplaces to advance their own interests and agenda.

The central thesis of *Overcoming Managerialism* is that resisting and overcoming managerialism necessitates the re-establishing of the conceptual distinction between power and authority. Second, it requires the rehabilitating of authoritative management as a protection against authoritarian practices. Authority, properly conceived, redirects power to technical experts and professionals and thereby limits managerial power. The authors discuss ten contentions which, taken together, represent a theory of the foundation of management in which authority, power and rhetoric are central concepts.

This book combines academic scholarship with a readable critique of managerialism. It will be of interest to both management scholars and students.

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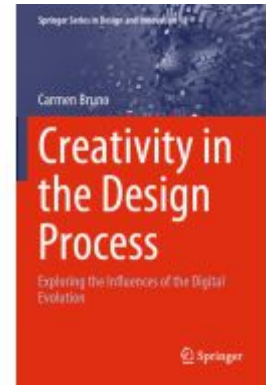
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