

# Global Mindset and Cross-Cultural Behavior

**Improving Leadership Effectiveness**

Ladenpreis: 131,99EUR

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## **WEITERE INFORMATIONEN UND BESTELLUNG**

<https://shop.lexisnexis.at/global-mindset-and-cross-cultural-behavior-9781349702015.html>

## **Details**

Examining the importance of cultural attitudes on human resource practices, this book addresses an important, but often neglected aspect of cross-cultural leadership. First providing an overview of globalization processes and a description of the global mindset concept, the author discusses how the mindset of a manager can influence cross-cultural leadership behavior and behavioral intentions. *Global Mindset and Cross-Cultural Behavior: Improving Leadership Effectiveness* shows how an intercultural and global approach improves managerial attitudes towards different cultural values, intercultural interactions and motivation. Using a behavioral intentions model to provide a tool for predicting cross-cultural leadership behavior, the author demonstrates how this can be applied to human resource strategy and practice.

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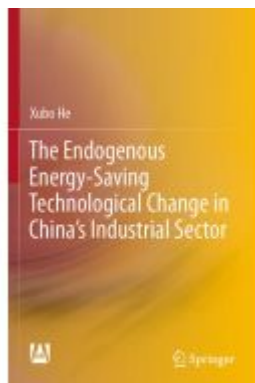
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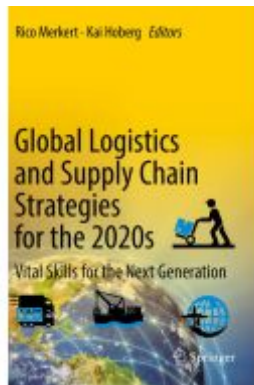
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