

Creative Industries in Greece

An Empirical Analysis from the Region of Epirus

Ladenpreis: 54,99EUR

ISBN: 978-3-319-40297-0

Auflage: 1st ed. 2016

Verlag: Palgrave Macmillan, Springer International Publishing

Erscheinungsdatum: 22.09.2016

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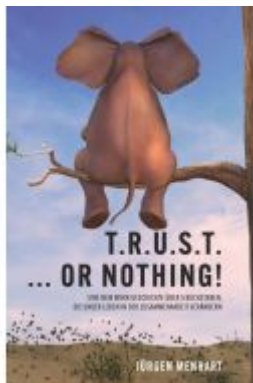
WEITERE INFORMATIONEN UND BESTELLUNG

<https://shop.lexisnexus.at/creative-industries-in-greece-9783319402970.html>

Details

Analyzing the role of creative industries, this book explores regional development within the economic cycle. Using the Greek region of Epirus as an in-depth case study, the authors identify the main opportunities for the region's development as well as the necessary conditions and constraints to achieve future economic growth. The last decade has seen creative industries receive growing attention from researchers, leading to an increasing body of analysis, studies and statistics. Despite this, they remain to be poorly understood and thus underestimated by many societies and policy makers, including those in the Greek economy. *Creative Industries in Greece* provides a close study of this sector and disseminates its best practices to examine its strengths, weaknesses, threats and opportunities.

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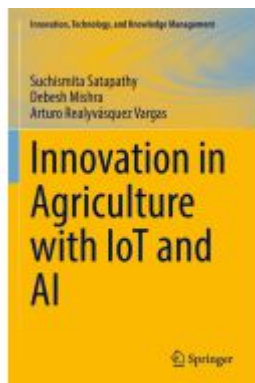
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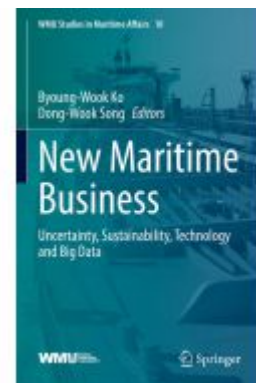
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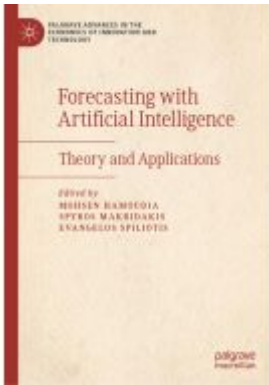
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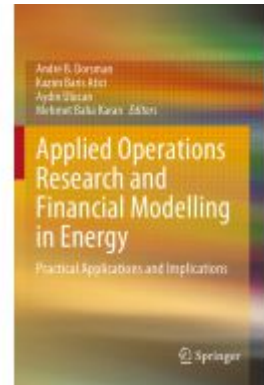
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